



City of Greensboro

Melvin Municipal
Office Building
300 W. Washington Street
Greensboro, NC 27401

Agenda Report

File Number: 2026-188

Agenda Item# I.1.

Agenda Date: 3/17/2026. **Department:** Executive/City Manager

Meeting Type: Council Meeting **Category:** General Business Agenda

Title: 2026 – 188 Resolution Adopting Vision 36 Strategic Framework for the City of Greensboro

Council Priority: Place an ‘x’ in the box.

- | | |
|--|--|
| <input type="checkbox"/> Safest City | <input type="checkbox"/> Most Skilled Workforce |
| <input checked="" type="checkbox"/> Easiest Place to Do Business | <input type="checkbox"/> Most Connected City |
| <input type="checkbox"/> Youth Sports Capital | <input type="checkbox"/> Hub of Recreation and Entertainment |
| <input type="checkbox"/> Abundance of Attainable Housing | <input type="checkbox"/> Other/Admin <u>Briefly Explain 3 word maximum</u> |

Council District: All

Public Hearing: No

Advertising Date/By: N/A

Contact 1 and Phone: City Manager Nathaniel Davis, Ext.2002

PURPOSE:

Adoption of a resolution formally establishing Vision 36 as the City Council’s strategic framework to guide long-term policy decisions, investment priorities, and implementation strategies for the City of Greensboro.

BACKGROUND:

During the February 25–26, 2026 City Council retreat, facilitated by the D. Wilson Agency, Council discussed Greensboro’s long-term priorities and outlined Vision 36, a ten-year strategic framework to align policy decisions, investments, and partnerships. Vision 36 focuses on key outcomes including raising median household income, retaining college-educated talent, expanding the tax base per acre, increasing federal and private capital investment, and closing geographic equity gaps. Following adoption, the City Manager will align departmental work, performance measures, and partnerships with the Vision 36 framework and provide periodic updates to Council.

BUDGET IMPACT:

Adoption of this resolution establishes a strategic framework and does not authorize specific funding allocations. Financial implications associated with future initiatives will be presented to Council for consideration through the annual budget process and individual project approvals.

Vision Statement: “A Community with Endless Economic Opportunities and Exceptional Quality of Life.”

ACCOUNT NUMBER:

N/A

RECOMMENDATION / ACTION REQUESTED:

It is recommended that City Council adopt the attached resolution formally establishing Vision 36 as the City of Greensboro's strategic framework for long-term planning and decision-making.