



City of Greensboro Meeting Minutes - DRAFT

City Council Special

February 13, 2025, 9:00 am

ACC Hall of Champions Board Room

Greensboro Coliseum Complex

1921 West Gate City Boulevard, Greensboro, NC

Present: Mayor Nancy Vaughan, Councilmember Marikay Abuzuaiter, Councilmember Sharon Hightower, Councilmember Nancy Hoffmann, Councilmember Hugh Holston, Councilmember Zack Matheny, Councilmember Jamilla Pinder, Councilmember Tammi Thurm, and Councilmember Goldie Wells

Also Present: City Manager Trey Davis, City Attorney Chuck Watts, and Deputy City Clerk Victoria Howell

A. Welcome and Overview of the Day

These City Council minutes are a general account of the February 13, 2025 Council Retreat meeting. For full details of discussions, the meeting video can be located on the City of Greensboro website at <https://www.greensboro-nc.gov/government/city-council/council-meetings>.

This City Council Retreat of the City of Greensboro was called to order at 8:59 a.m. on the above date at the ACC Hall of Champions.

Mayor Vaughan confirmed all Councilmembers were in attendance.

Consultant and Facilitator, DeAlva Arnold provided welcoming comments; and reviewed the Council Retreat vision from day one.

B. Education and Workforce

Workforce Development Director, Dr. Danielle Harrison; Guilford Works Vice Board Chair, Dr. Jason Caldwell; and Guilford Technical Community College (GTCC) President Anthony Clark made introductions; spoke to challenges in their fields of education and in the workforce.

Discussion took place regarding opportunities; pathways and partnerships; skills and trade jobs; community connections; transportation; mobile career centers; student accessibility; pipeline opportunities; secondary education; and childcare needs.

Councilmember Matheny requested staff to provide the Greensboro Chamber of Commerce (the Chamber) President, Brent Christensen, and/or Triad Real Estate Jon Hardister with the Legislative Agenda requests.

Discussion continued regarding GTCC night and weekend classes; online classes; the Amazing Scholarship; and Student Assistance Programs.

Councilmember Hightower requested staff to collaborate with Dr. Clarke for a focus on childcare for workforce.

C. Break

Council recessed for a break at 10:00 a.m. Council reconvened at 10:15 a.m., with all Councilmembers in attendance.

D. Legislative Update Forecasting

City Attorney Chuck Watts provided a legislative update; spoke to the legislative agenda; to the Real Time Center funds; to the Fiscal Year (FY) budget; and to housing immigration.

Chief Executive Officer (CEO) and Founder of Neighborhood Nexus Development (NND), Denise Turner Roth highlighted positioning Greensboro for funding and housing from a federal standpoint; spoke to evolving pending and future funding; and to future opportunities.

City Attorney Watts spoke to policies and goals; highlighted a transportation grant; and spoke to municipal bonds tax.

Councilmember Thurm requested staff to research potential values of federal grant holds.

Mayor Vaughan requested staff to schedule a work session to review the Legislative Agenda prior to Delegation meeting.

Councilmember Matheny requested staff to provide the Chamber the City of Greensboro draft Legislative Agenda.

E. Updates Housing Continuum

Assistant City Manager Nasha McCray made a PowerPoint Presentation (PPP); spoke to increasing and attainable housing; to the GSO2040 plan; to the housing continuum; to retaining college students; highlighted population growth; current annexations; Technical Review Committee (TRC) reviews; and spoke to the value of construction.

(A copy of the PowerPoint Presentation is filed in Exhibit Drawer H, No. 5, which is hereby referred to and made a part of these minutes.)

F. Envisioning the Future

City Manager Trey Davis spoke to the future of the City of Greensboro.

G. Working Lunch

City Council recessed for lunch at 11:30 a.m. Council reconvened at 12:20 p.m. with all Council members in attendance.

H. Strategic Framework

City of Greensboro Chief of Staff April Albritton made a PPP; and spoke to the five-year strategic framework plan.

Human Rights Director Dr. Love Jones continued the PPP; provided a committee membership update; spoke to the needs of the community; gave an overview of committee members; spoke to the framework structure; to the purpose, vision, and mission; and to the strategic priorities.

Budget and Evaluations Performance Analyst David Cashwell continued the PPP; spoke to the alignment of city plans (long range; mid-range and short range); to gap analysis; to the The 3 Pillars (P.I.E.) Public Safety, Infrastructure, Economic Development; to the goals for P.I.E; to sustainable neighborhoods, transportation access, an updated strategic framework structure, program inventory, program activities, and city projects; outlined project resources; data platform and performance management; spoke to the Windsor Chavis Nocho Center; to infrastructure needs; to connectivity; to seamless transit connections; to workforce development; and to accessible neighborhoods.

Councilmember Matheny left the meeting at 12:33 p.m. and returned at 12:35 p.m.

Chief Information Technology Officer, Rodney Roberts continued the PPP; spoke to transparent projects; to data decision making; highlighted project updates; and connectivity of goals and priorities.

Mr. Cashwell spoke to comprehensive data inventory; to data collection tools; and to the framework.

Dr. Love continued the PPP; spoke to community stakeholders; and to the legislative agenda.

Mr. Cashwell continued the PPP; and outlined implementation goals.

I. 2025 Strategic Priorities Strategic Goals and Metrics Greensboro Governance

Discussion took place regarding council priorities.

J. Goals and Metrics

City Manager Davis made a PPP; spoke to accountability; and transparency.

Assistant City Manager Nasha McCray continued the PPP; and spoke to internal reports, goals, and city crime rates.

Assistant City Manager Larry Davis continued the PPP; spoke to communication and accountability; to the current City Council meeting schedule; referenced a past sub-committees; spoke to peer municipalities; outlined a sub-committee focus; and highlighted a proposal to re-instate sub-committees.

Discussion ensued regarding the proposed sub-committee's timeline; the previous sub-committee meeting structure; a potential trial period; work session meetings; and the need for transparency.

Mayor Vaughan left the meeting at 1:28 p.m.

Councilmember Thurm requested staff to provide a full approach of the sub-committee structure.

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K. Closing Comments

Discussion ensued regarding appreciation for staff and the facilitator for the Council Retreat.

City Manager Davis and Ms. Arnold provided closing comments.

L. Adjournment

Moved by Councilmember Holston, seconded by Councilmember Thurm, to adjourn the meeting. The motion carried by affirmation.

The City Council Adjourned at 1:57 p.m.

Nancy Vaughan, Mayor

Victoria L. Howell, Deputy City Clerk