



# City of Greensboro

Melvin Municipal  
Office Building  
300 W. Washington Street  
Greensboro, NC 27401

## Agenda Report

File Number: 2025-171

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### Agenda Item# G.29.

**Agenda Date:** 3/18/2025. **Department:** Fire

**Meeting Type:** Council Meeting **Category:** Consent Agenda

**Title:** 2025 – 171 Resolution to Approve Interlocal Agreement for a Community Notification System in the Amount of \$122,553.90 with Guilford County and the City of High Point

**Council Priority: Place an 'x' in the box.**

- |  |  |
|--|--|
| <input checked="" type="checkbox"/> Safest City          | <input type="checkbox"/> Most Skilled Workforce                            |
| <input type="checkbox"/> Easiest Place to Do Business    | <input checked="" type="checkbox"/> Most Connected City                    |
| <input type="checkbox"/> Youth Sports Capital            | <input type="checkbox"/> Hub of Recreation and Entertainment               |
| <input type="checkbox"/> Abundance of Attainable Housing | <input type="checkbox"/> Other/Admin <u>Briefly Explain 3 word maximum</u> |

**Council District:** All

**Public Hearing:** No

**Advertising Date/By:**

**Contact 1 and Phone:** Graham (Jim) Robinson, Ext. 2297

**Contact 2 and Phone:** Dwayne Church, Ext.2187

**PURPOSE:**

To extend the current interlocal agreement with Guilford County and the City of High Point for a Citizen Notification System, emergency and non-emergency, that will be funded using a cost-share approach.

**BACKGROUND:**

In 2010, Guilford County, the City of Greensboro, and the City of High Point utilized Homeland Security Grant funding to create the GEANI (Guilford Emergency Notification and Information) system to provide seamless notifications to residents within Guilford County for public safety alerts. From 2010 to 2014, Homeland Security Grant funds were used to maintain and support the system. In 2014, Guilford County, the City of Greensboro, and the City of High Point entered into an interlocal agreement to share the ongoing maintenance costs of the system.

The notification system was competitively bid through Guilford County Purchasing under event #533 for a software as a service. Based on the procurement process, the Everbridge Unified Critical Communications Suite was chosen as the most responsive vendor that met the requirements set forth by the participating agencies. This proposed system will be able to provide emergency and non-emergency notifications to residents, businesses, and employees in a coordinated manner without the need for local hardware costs. Additionally, non-public safety

*Vision Statement: "A Community with Endless Economic Opportunities and Exceptional Quality of Life."*

agencies can use the system to communicate with customers on issues such as water outages, changes in garbage collection days, interruptions in service, press release distribution, and employee notifications. The system will allow agencies to upload customer and employee databases and a portal for individuals to opt-in for notifications on cell phones, text messages, e-mails, or voice calls.

The interlocal agreement will extend the terms of the initial agreement County Contract 00061-0916-181 with Guilford County and the City of High Point and set the cost-sharing mechanism and governance structures for system implementation, maintenance, and use. The agreement extension is for an additional three (3) one-year renewals unless a party provides written notice of non-renewal no less than ninety (90) days before the start of the next fiscal year.

**BUDGET IMPACT:**

The City of Greensboro will pay one third of the cost share in the amount of \$40,851.30 annually for the additional three (3) year extension.

**ACCOUNT NUMBER:**

101-95-9510019.5429

**RECOMMENDATION / ACTION REQUESTED:**

It is recommended that City Council approve the resolution authorizing the City Manager to execute the Interlocal Agreement between the County of Guilford and the City of High Point.