



# City of Greensboro

Melvin Municipal  
Office Building  
300 W. Washington Street  
Greensboro, NC 27401

## Agenda Report

File Number: 2025-148

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### Agenda Item# E.2.

**Agenda Date:** 3/4/2025. **Department:** Parks & Recreation  
**Meeting Type:** Council Meeting **Category:** Ceremonial/Presentations

**Title:** 2024 – 148 Recognition of 2024 Shoppers Day Event

#### Council Priority: Place an 'x' in the box.

- |  |  |
|--|--|
| <input type="checkbox"/> Safest City                     | <input type="checkbox"/> Most Skilled Workforce                            |
| <input type="checkbox"/> Easiest Place to Do Business    | <input checked="" type="checkbox"/> Most Connected City                    |
| <input type="checkbox"/> Youth Sports Capital            | <input type="checkbox"/> Hub of Recreation and Entertainment               |
| <input type="checkbox"/> Abundance of Attainable Housing | <input type="checkbox"/> Other/Admin <u>Briefly Explain 3 word maximum</u> |

**Council District:** Click here to enter text

**Public Hearing:** No

**Advertising Date/By:** N/A/by City Clerk

**Contact 1 and Phone:** Phil Fleischmann, Ext.7360

**Contact 2 and Phone:** Kobe Riley, Ext. 3275

#### PURPOSE:

To recognize the 2024 Shoppers Day Event.

#### BACKGROUND:

The Mayor's Committee for Persons with Disabilities is a 501 (c) (3) nonprofit coalition of businesses, human service agencies, and individuals of all levels of abilities with the mission to create a barrier-free community. The committee works to enhance awareness, education, social, and employment opportunities in an effort to promote inclusion and reduce barriers. It's also active in many community boards and committees advocating for the rights of people with disabilities.

Shopper's Day was started in the mid 1980's to give people with disabilities an opportunity to come out, shop, and socialize in a fun, safe environment with others like themselves. The event today is the largest event that the Mayor's Committee sponsors each year. Shopper's Day has grown from less than 100 attendees in the 1980's, to around 1,000 attendees as of 2024. This event is funded through donations and fundraisers.

Shopper's Day is now a day for all people with disabilities to come together, see old friends, make new friends, and show off their talents while serving as entertainers as they celebrate the holiday season. The Mayor's Committee provides refreshments, free gift wrap, visits with Santa,

*Vision Statement: "A Community with Endless Economic Opportunities and Exceptional Quality of Life."*

and entertainment. Each shopper receives \$10 to help with shopping or lunch. It is a day full of smiles and happy hearts. Area high school students come out to assist shoppers who request assistance. This gives our future leaders a first-hand experience with people with disabilities and the barriers that exist in our community that many people have to overcome every day.

**BUDGET IMPACT:**

N/A

**ACCOUNT NUMBER:**

N/A

**RECOMMENDATION / ACTION REQUESTED:**

It is recommended that City Council recognize the 2024 Shoppers Day event.