



City of Greensboro

Melvin Municipal
Office Building
300 W. Washington Street
Greensboro, NC 27401

Agenda Report

File Number: 2025-58

Agenda Item# I.1.

Agenda Date: 1/21/2025. **Department:** Legal

Meeting Type: Council Meeting **Category:** General Business Agenda

Title: 2025-58 - Resolution Accepting Recommendation from the FY 2024 Disparity Study and its Recommendations to Remove Identified Barriers to the Participation of Minority and Women-Owned Businesses Contracting Procedures and Policies

Council Priority: Place an 'x' in the box.

- | | |
|--|--|
| <input type="checkbox"/> Safest City | <input type="checkbox"/> Most Skilled Workforce |
| <input checked="" type="checkbox"/> Easiest Place to Do Business | <input type="checkbox"/> Most Connected City |
| <input type="checkbox"/> Youth Sports Capital | <input type="checkbox"/> Hub of Recreation and Entertainment |
| <input type="checkbox"/> Abundance of Attainable Housing | <input type="checkbox"/> Other/Admin <u>Briefly Explain 3 word maximum</u> |

Council District: All

Public Hearing: No

Advertising Date/By: N/A

Contact 1 and Phone: Chuck Watts Ext. 2022

Contact 2 and Phone: James Dickens Ext. 2022

Contact 3 and Phone: Gwen Carter Ext. 2022

PURPOSE:

A resolution accepting recommendations from the FY 2024 disparity study and its recommendations to remove identified barriers to the participation of minority and women-owned businesses in City contracting procedures and policies.

BACKGROUND:

In August 2022, the City contracted with Griffin & Strong, P.C. to conduct a disparity study. The purpose of this disparity study was to analyze procurement data to determine the utilization of Minority Business Enterprises ("MBE") and Women Business Enterprises ("Nonminority Female")(collectively, "M/WBE") and Disadvantaged Business Enterprises ("DBE") relative to the availability of such firms to compete for City business on Construction, Professional Services, Other Services, and Goods contracts. Governmental entities, such as the City, have authorized disparity studies in response to the City of Richmond v. J.A. Croson Co., 488 U.S. 469 (1989) and the cases that followed to determine whether there has been a compelling interest for remedial procurement programs based upon ethnicity, race, and gender.

Vision Statement: "A Community with Endless Economic Opportunities and Exceptional Quality of Life."

To review Disparity Study click [HERE](#).
Executive Summary is forthcoming.

BUDGET IMPACT:

N/A

ACCOUNT NUMBER:

N/A

RECOMMENDATION / ACTION REQUESTED:

It is recommended that City Council pass a resolution accepting recommendations from the FY 24 disparity study results and its recommendations to remove barriers to the participation of minority and Women-Owned Businesses in City Contracting.