City of Greensboro



Agenda Report

File Number: 2024-754

Agenda Item# G.6.

Agenda Date: 11/4/2024 Department: Economic Development Meeting Type: Council Meeting Category: Consent Agenda

Title: 2024 – 754 Ordinance Amending the Federal, State, and Other Grants Fund Budget in the Amount of \$435,000 for the One North Carolina Fund Grant Payments to Lollytogs, LTD D/B/A LT Apparel, Clearly Clean Products, LLC and James M. Pleasants Co

Council Priority: Place an 'x' in the box.

□Safest City
⊠Easiest Place to Do Business
□Youth Sports Capital
□Abundance of Attainable Housing

Council District: 1, 2 Public Hearing: No Advertising Date/By: N/A

Contact 1 and Phone: Chris Wilson, Ext 2002 **Contact 2 and Phone**: Marshall Yandle, Ext 2434

PURPOSE:

A budget ordinance needs to be approved by City Council to recognize \$435,000 of revenue in the form of One NC Grants from the NC Department of Commerce and to increase the City of Greensboro Economic Development Grant fund by a like amount for the purpose of making pass-through grant payments to the recipients, James M. Pleasants Company, Lollytogs, LTD D/B/A LT Apparel, and Clearly Clean Products, LLC.

BACKGROUND:

City Council authorized a \$536,252 economic development incentive to James M. Pleasants Company on June 18, 2024 for new investment of \$30,000,000 and the creation of 40 jobs at a new consolidated Greensboro facility. The City executed an interlocal pass-through agreement with the NC Department of Commerce on Sept. 6, 2024 to designate the City as lead agent and facilitate orderly payment from the NC Department of Commerce's One NC Fund to the recipient, James M. Pleasants Company. The NC Department of Commerce total payments to this company under the grant agreement will be up to \$35,000.

City Council authorized a \$1,662,333 economic development incentive to LT Apparel on May 4, 2021 for new investment of \$57,300,000 and the creation of 116 jobs at its new Greensboro facility. The City executed an interlocal pass-through agreement with the NC Department of

Vision Statement: "A Community with Endless Economic Opportunities and Exceptional Quality of Life."

Most Skilled Workforce
 Most Connected City
 Hub of Recreation and Entertainment
 Other/Admin Briefly Explain 3 word maximum

Commerce on Oct. 21, 2021 to designate the City as lead agent and facilitate orderly payment from the NC Department of Commerce's One NC Fund to the recipient, LT Apparel. The NC Department of Commerce total payments to this company under the grant agreement will be up to \$200,000.

City Council authorized a \$344,171 economic development incentive to Clearly Clean Products, LLC on June 4, 2024 for new investment of \$26,940,000 and the creation of 80 jobs at a new Greensboro facility. The City executed an interlocal pass-through agreement with the NC Department of Commerce on July 19, 2024 to designate the City as lead agent and facilitate orderly payment from the NC Department of Commerce's One NC Fund to the recipient, Clearly Clean Products, LLC. The NC Department of Commerce total payments to this company under the grant agreement will be up to \$200,000.

BUDGET IMPACT:

The attached ordinance recognizes the receipt of additional revenues from the NC Department of Commerce to fund the grants and authorizes a like amount increase to the Economic Development Incentives Grant fund for the payments to the recipient.

ACCOUNT NUMBER:

220-22-2298413.5933, 220-22-2298414, 220-22-2298415

RECOMMENDATION / ACTION REQUESTED:

The City Council adopt the attached budget ordinance recognizing the receipt of \$435,000 of revenue from NC Department of Commerce and the funding for the pass-through payments from the NC Department of Commerce's grant payments to James M. Pleasants Company, LT Apparel, and Clearly Clean Products, LLC.