

RESOLUTION PROCLAIMING NOVEMBER 15th THROUGH DECEMBER 31, 2024 AS
“BUY LOCAL SEASON”

WHEREAS, a celebration of all local independent businesses has begun in the Triad area;

WHEREAS, Triad Local First (“TLF”), a non-profit organization, educates and advocates for citizens about investing in the local economy, and provides networking and other opportunities for local business owners, farmers, and supporters of the buy local movement;

WHEREAS, independent businesses create wealth by engaging local citizens in the production, marketing, and consumption of goods as well as contribute tax dollars that are reinvested in the community;

WHEREAS, spending at local businesses can have a positive impact for local entrepreneurs and assist in keeping their doors open;

WHEREAS, small businesses generate \$68 of local economic return for every \$100 spent with them;

WHEREAS, businesses with fewer than 500 employees account for 99.9% of all US employers;

WHEREAS, small businesses donate 250% more to community causes as compared to large businesses;

WHEREAS, research indicates that local businesses have a smaller carbon footprint, with local products requiring less transportation and contributing to sustainability efforts; and

NOW, THEREFORE, BE IT RESOLVED BY THE CITY COUNCIL OF THE CITY OF GREENSBORO:

That November 15th through December 31st is hereby proclaimed “Buy Local Season” for 2024.