



City of Greensboro

Melvin Municipal
Office Building
300 W. Washington Street
Greensboro, NC 27401

Agenda Report

File Number: 2024-813

Agenda Item# G.5.

Agenda Date: 12/3/2024. **Department:** Parks & Recreation
Meeting Type: Council Meeting **Category:** Consent Agenda

Title: 2024 - 813 Ordinance in the Amount of \$71,000 Amending Various Grants Fund Budget from the Community Foundation of Greater Greensboro through the Public Art Endowment for Public Art in the Windsor Chavis Nocho Community Complex

Council Priority: Place an 'x' in the box.

- | | |
|--|---|
| <input type="checkbox"/> Safest City | <input type="checkbox"/> Most Skilled Workforce |
| <input type="checkbox"/> Easiest Place to Do Business | <input type="checkbox"/> Most Connected City |
| <input type="checkbox"/> Youth Sports Capital | <input checked="" type="checkbox"/> Hub of Recreation and Entertainment |
| <input type="checkbox"/> Abundance of Attainable Housing | <input type="checkbox"/> Other/Admin Briefly Explain 3 word maximum |

Council District: 2

Public Hearing: No

Advertising Date/By: N/A

Contact 1 and Phone: Phil Fleischmann, Ext.7760

Contact 2 and Phone: Shawna Tillery, Ext. 7808

PURPOSE:

To Amend State, Federal, and other grants fund budget. The City of Greensboro received a \$71,000 grant from the Community Foundation of Greater Greensboro through from the Public Art Endowment for the artist design, fabrication and installation of a mural in the new Windsor Chavis Nocho Community Complex (WCNCC). To accept this grant, a budget amendment is requested from the Greensboro City Council in accordance with current city fiscal procedures.

BACKGROUND:

In late 2022 the Community Foundation of Greater Greensboro (CFGG) through the Public Art Endowment (PAE) has agreed through a vote of the PAE Trustees to select the WCNCC as the site of the next public artwork project to receive funding from the endowment.

In late 2023, a Memorandum of Understanding was completed between CFGG and the City of Greensboro outlined the project goal and process. Through the partnership a collaboration committee was formed which consisted of two members from the PAE artist selection committee (which includes local and regional artists and arts professionals along with Endowment Trustees), two community stakeholders designated by the City, two project architects, and City of Greensboro's Chief Creative Economy Officer.

Vision Statement: "A Community with Endless Economic Opportunities and Exceptional Quality of Life."

A community conversation was held in early 2024, to receive the collaboration committee's feedback on the artist request for qualifications (RFQ). A nationally advertised RFQ was then released in the spring 2024 and proposals were reviewed through the summer 2024. The PAE Trustees selected 15 artists for the collaboration committee to review. The three finalists were selected by the collaboration committee and each artist presented via Zoom. The PAE Trustees received the videos and made a recommendation for the final artist which was then sent to the collaboration committee for the final vote. As a result of the process Malene Barnett was chosen to represent a mural in the WCNCC.

The City will contribute \$75,000 through the MOU and CFGG through the PAE Initiative will contribute \$75,000. \$4,000 of the CFGG through the PAE Initiative contribution will be utilized for community engagement initiatives in collaboration with Evoke Studio (project architect collaborator) in conjunction with the artist, Malene Barnett. A total of \$146,000 will be paid to the artist for the mural design, fabrication and installation.

BUDGET IMPACT:

Funding for the City's contribution has been budgeted.

ACCOUNT NUMBER:

220-50-5098103

RECOMMENDATION / ACTION REQUESTED:

It is recommended that City Council accept the grant from the Community Foundation of Greater Greensboro through the Public Art Endowment and adopt the attached budget ordinance to establish funding in the amount of \$71,000 for the mural artist in the Windsor Chavis Nocho Community Complex.