



# City of Greensboro

Melvin Municipal  
Office Building  
300 W. Washington Street  
Greensboro, NC 27401

## Agenda Report

File Number: 2024-797

---

### Agenda Item# H.2

**Agenda Date:** 11/19/2024. **Department:** Planning

**Meeting Type:** Council Meeting **Category:** Public Hearing Agenda

**Title:** 2024 - 797 Public Hearing to Consider Adoption of the Randleman Road Corridor Plan Phase Two

**Council Priority: Place an 'x' in the box.**

- |   |  |
|---|--|
| <input checked="" type="checkbox"/> Safest City                     | <input type="checkbox"/> Most Skilled Workforce                            |
| <input checked="" type="checkbox"/> Easiest Place to Do Business    | <input checked="" type="checkbox"/> Most Connected City                    |
| <input type="checkbox"/> Youth Sports Capital                       | <input type="checkbox"/> Hub of Recreation and Entertainment               |
| <input checked="" type="checkbox"/> Abundance of Attainable Housing | <input type="checkbox"/> Other/Admin <u>Briefly Explain 3 word maximum</u> |

**Council District:** City Council District 1

**Public Hearing:** Yes

**Advertising Date/By:** N/A

**Contact 1 and Phone:** Sue Schwartz, Ext. 2149

**Contact 2 and Phone:** Russ Clegg, Ext.2211

### **PURPOSE:**

Hold a public hearing and consider adoption of the Randleman Road Corridor Plan Phase 2.

### **BACKGROUND:**

The [Randleman Road Corridor Plan Phase 2](#) covers a section of Randleman Road from 1-40 south to the Greensboro City limits near I-85. The plan focuses on the roadway and properties directly adjacent to it.

The planning process began with a study of the area and the creation of an Existing Conditions Report. The process included three well attended meetings, all held at New Goshen United Methodist Church:

- A kick-off meeting on March 21;
- A follow up to revise goals and strategies on July 20; and
- A final meeting to review and prioritize strategies and action steps on September 10 and 11.

The Vision for the plan states what we want to be true about the road in the future: “Randleman Road is a welcoming gateway to the City and a central connection for a diverse network of surrounding neighborhoods. It is a healthy and vibrant part of the local community that attracts visitors from across the region to enjoy its strong offerings and unique flavor.”

*Vision Statement: “A Community with Endless Economic Opportunities and Exceptional Quality of Life.”*

The Plan's recommendations cover four areas. The recommendations are implementation steps of *GSO2040*, consistent with other specific area plans adopted since our comprehensive plan.

- Movement seeks to provide a variety of safe and efficient transportation options for everyone on the corridor.
- Modernization seeks to attract investments to the corridor and make Randleman Road a destination of choice for the surrounding communities.
- Safety captures the need to make the corridor safe, secure, and comfortable for pedestrians, cars, shoppers, business owners, and residents.
- Well Being strives to create a more welcoming, vibrant, and history-rich Randleman Road by prioritizing quality of life improvements.

Implementation focuses on “jump start” actions that will have an impact in the near term and can establish momentum; and longer term transformations that will initially focus on the intersections Randleman Road with Creek Ridge, Vandalia, and Glendale Roads. A set of questions to help guide future land use discussion on Randleman Road is included as well. The specific recommendations include estimated budget numbers, though actual funding will still need to be found and budgeted for implementation.

**BUDGET IMPACT:**

There is no direct budget impact associated with adopting the plan.

**ACCOUNT NUMBER:**

Not Applicable

**RECOMMENDATION / ACTION REQUESTED:**

It is recommended that City Council hold a public hearing and adopt the Randleman Road Corridor Plan Phase 2.