



City of Greensboro

Melvin Municipal
Office Building
300 W. Washington Street
Greensboro, NC 27401

Agenda Report

File Number: 2024-621

Agenda Item# G.9.

Agenda Date: 9/24/2024. **Department:** Parks & Recreation
Meeting Type: Council Meeting **Category:** Consent Agenda

Title: 2024 -621 Resolution Adopting Master Plan for Rosewood Park

Council Priority: Place an 'x' in the box.

- | | |
|--|--|
| <input type="checkbox"/> Safest City | <input type="checkbox"/> Most Skilled Workforce |
| <input type="checkbox"/> Easiest Place to Do Business | <input type="checkbox"/> Most Connected City |
| <input type="checkbox"/> Youth Sports Capital | <input checked="" type="checkbox"/> Hub of Recreation and Entertainment |
| <input type="checkbox"/> Abundance of Attainable Housing | <input type="checkbox"/> Other/Admin <u>Briefly Explain 3 word maximum</u> |

Council District: 2

Public Hearing: No

Advertising Date/By: N/A

Contact 1 and Phone: Phil Fleischmann, ext. 7360

Contact 2 and Phone: Shawna Tillery, ext. 7808

PURPOSE:

To adopt the proposed master plan for Rosewood Park, following support of the Parks and Recreation Commission

BACKGROUND:

Rosewood Park is a neighborhood park located at 1324 Mayfair Avenue in Greensboro. The park, located on 1.25 acres in the heart of the Rosewood neighborhood, currently has a playground, water fountains, game tables, bike racks, shade trees, and a short walking trail around the periphery of the park. Many of the park features are dated and are in need of repair or renovation. This plan creates a new master plan for Rosewood Park that offers a diversity of modern recreational opportunities. The recommendations for Rosewood Park are consistent with the goals made for neighborhood parks within the Greensboro Parks and Recreation's comprehensive systemwide plan, Plan2Play.

The Rosewood Park master plan is funded through the Housing and Urban Development (HUD)'s Community Development Block Grant (CDBG) facilitated by the City's Housing and Neighborhood Development Department. Funding for the development of future construction drawings and park renovations also qualify through CDBG.

Vision Statement: "A Community with Endless Economic Opportunities and Exceptional Quality of Life."

The master plan process officially kicked off in the winter of 2023 and was completed in spring of 2024.

A series of engagement events were conducted to learn about the community's recreational preferences for Rosewood Park. In total, three community engagement events, with 104 participating residents, occurred during two phases: Dream Big and Shared Vision. The engagement activities included many graphics and a multilingual interpreter was present in accordance with the City of Greensboro's Language Access Plan. Based on community input, it became clear that new park elements should be reflective of the diverse community that resides within the Rosewood neighborhood, including many Montagnard residents. The community's top three choices for Rosewood Park renovations include an innovative playground (28%), improved gathering and picnic area (18%), and other ideas (16%) that focused primarily on multi-use field sports such as soccer (futbol).

The Shared Vision phase provided an opportunity to summarize the input received during Dream Big and to reveal and gather resident feedback on park design concepts. Participants were shown two exhibits. The first exhibit showed a summary of the master plan design concepts for Rosewood Park. Participants were guided through the plan and renderings of the park design over refreshments and then encouraged to review the design ideas at their leisure.

The second exhibit provided a summary of community input from the Dream Big phase. This exhibit also allowed participants to rank their feelings toward the design on a scale of one (Not so sure) to five (LOVE IT!). In addition, this exhibit allowed a space for any additional input beyond the simple ranking. This was repeated in the online version. In total, 96% of residents ranked the master plan design concepts as a five (LOVE IT!).

The draft plan can be reviewed [here](#)

The Parks and Recreation Commission approved the Rosewood Park master plan at the August 14, 2024 meeting.

BUDGET IMPACT:

There are no immediate costs associated with adoption of the master plan. Future funding is anticipated to be provided through CDBG.

ACCOUNT NUMBER:

N/A

RECOMMENDATION / ACTION REQUESTED:

It is recommended that City Council approve the master plan for Rosewood Park.

Vision Statement: "A Community with Endless Economic Opportunities and Exceptional Quality of Life."