

RESOLUTION TO HONOR THE LATE DR. JOE L. DUDLEY, SR.

WHEREAS, on February 8, 2024, the community lost an outstanding community member with the passing of the late Dr. Joe L. Dudley, Sr.;

WHEREAS, Dr. Dudley Sr., was born in Aurora, North Carolina on May 9, 1937; and graduated from North Carolina Agricultural and Technical State University with a Bachelor's of Science degree in Business Administration;

WHEREAS, in 1957 Dr. Dudley invested \$10 in a Fuller Products sales kit and began selling door-to-door hair care products; and later met and married his wife that also worked for the company;

WHEREAS, The Dudleys settled in Greensboro; opened a hair care product line underneath the "Dudley Products label"; and unlike many hair and skin care providers, the Dudley's sold products directly to salons rather than retailers;

WHEREAS, in 1976 Dr. Dudley moved to Chicago, Illinois to takeover Fuller Products; eventually consolidated the Fuller Products company with his operations, therefore, keeping the Dudley Products brand name; and in 1984, Dr. Dudley moved the company back to Greensboro;

WHEREAS, the Dudley Products had an annual revenue of over \$30 million; had over 400 hair and skin care products; and operated the Dudley Cosmetology University, with locations in North Carolina and abroad;

WHEREAS, Dr. Dudley received numerous awards including President George Bush's 467th Point of Light Award for the Dudley Fellows and Ladies Program, The Direct Selling Association (DSA) Vision for Tomorrow Award, the Maya Angelou Tribute To Achievement Award, Inc. Magazine's North Carolina Master Entrepreneur Award, and the 2005 Trumpet Award;

WHEREAS, Dr. Dudley was inducted into The National Black College Alumni Hall of Fame (Business/Industry), The Horatio Alger Association of Distinguished Americans, and Inducted into the DSA Hall of Fame; and

NOW, THEREFORE, BE IT RESOLVED BY THE CITY COUNCIL OF THE CITY OF GREENSBORO:

1. That the City Council wishes to express its sense of gratitude and offer its condolences, to the family and friends of Dr. Joe L. Dudley, Sr. The legacy he leaves will be remembered by the residents of Greensboro, and the world.
2. That a copy of this resolution shall be delivered to the family of the late Dr. Joe L. Dudley, Sr. as a symbol of the gratitude of the City of Greensboro for his contributions in the world.