



# City of Greensboro

Melvin Municipal  
Office Building  
300 W. Washington Street  
Greensboro, NC 27401

## Agenda Report

File Number: 2024-461

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### Agenda Item# I.6.

**Agenda Date:** 6/18/2024. **Department:** Executive/City Manager

**Meeting Type:** Council Meeting **Category:** General Business Agenda

**Title:** 2024-461 Resolution to Authorize Interim City Manager to Enter into Contract with Downtown Greensboro Inc. in the amount of \$4,251,000

**Council Priority: Place an 'x' in the box.**

- |  |  |
|--|--|
| <input checked="" type="checkbox"/> Safest City                  | <input type="checkbox"/> Most Skilled Workforce                            |
| <input checked="" type="checkbox"/> Easiest Place to Do Business | <input type="checkbox"/> Most Connected City                               |
| <input type="checkbox"/> Youth Sports Capital                    | <input checked="" type="checkbox"/> Hub of Recreation and Entertainment    |
| <input type="checkbox"/> Abundance of Attainable Housing         | <input type="checkbox"/> Other/Admin <u>Briefly Explain 3 word maximum</u> |

**Council District:** All

**Public Hearing:** No

**Advertising Date/By:** N/A

**Contact 1 and Phone:** Chris Wilson, Ext. 2002

**Contact 2 and Phone:** Larry Davis, Ext. 2002

**PURPOSE:**

A Resolution is required for the City of Greensboro to enter into a contract to provide services for the Downtown Business Improvement District (BID) Program through June 30, 2027

**BACKGROUND:**

North Carolina State legislation under NCGS 160A-536(d) allows the provision of funds levied and collected by the City from ad valorem property taxes in the Downtown Business Improvement District Program (BID) to be spent on contracted services to perform, promote and develop services, facilities, functions and activities in a municipal service district. The eligible services are in addition to or to a greater extent than those financed, provided, or maintained for the remaining areas of the City including but not limited to: Economic and Business Development, Safety and Maintenance, and Marketing and Downtown Greensboro Promotions.

The Procurement Services Division conducted the solicitation in the online Greensboro Electronic Procurement System (GePS) Event #11422. The solicitation occurred after the Downtown Bid Program (BID) was published for public comment via a survey on the City of Greensboro's website from March 6 through March 24, 2024. The M/WBE office was consulted during this process and has concurred to award this contract to Downtown Greensboro, Inc. Downtown Greensboro, Inc. will be subcontracting with M/WBE firms as indicated in the M/WBE memo.

*Vision Statement: "A Community with Endless Economic Opportunities and Exceptional Quality of Life."*

**BUDGET IMPACT:**

Funds to be encumbered under account numbers: 210-20-2003001.5931

Estimated annual amount: \$1,417,000.00

Estimated 3 Year amount: \$4,251,000.00

**ACCOUNT NUMBER:**

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**RECOMMENDATION / ACTION REQUESTED:**

It is recommended that City Council approve the attached Resolution to award Downtown Business Improvement District Program contract to Downtown Greensboro, Inc.