



# City of Greensboro

Melvin Municipal  
Office Building  
300 W. Washington Street  
Greensboro, NC 27401

## Agenda Report

File Number: 2024-404

---

### Agenda Item# G.12.

**Agenda Date:** 6/4/2024. **Department:** Parks & Recreation

**Meeting Type:** Council Meeting **Category:** Consent Agenda

**Title:** 2024 – 404 Resolution Authorizing Lease Agreement between the City of Greensboro and the Natural Science Center of Greensboro, Inc.

**Council Priority: Place an 'x' in the box.**

- |  |  |
|--|--|
| <input type="checkbox"/> Safest City                     | <input type="checkbox"/> Most Skilled Workforce                            |
| <input type="checkbox"/> Easiest Place to Do Business    | <input type="checkbox"/> Most Connected City                               |
| <input type="checkbox"/> Youth Sports Capital            | <input checked="" type="checkbox"/> Hub of Recreation and Entertainment    |
| <input type="checkbox"/> Abundance of Attainable Housing | <input type="checkbox"/> Other/Admin <u>Briefly Explain 3 word maximum</u> |

**Council District:** 3

**Public Hearing:** No

**Advertising Date/By:** N/A

**Contact 1 and Phone:** Phil Fleischmann, Ext. 7360

**Contact 2 and Phone:** Shawna Tillery, Ext. 7808

**PURPOSE:**

For the City of Greensboro to enter into a three year lease through June 18, 2027 with the Natural Science Center of Greensboro, Inc. for the operation of approximately 28.672 acres including areas located at end of Orman, 4125 Lawndale Drive and the FLYAWAY zipline located at Country Park. The lease may be reviewed [HERE](#).

**BACKGROUND:**

The Greensboro Science Center is committed to excellence in science education by providing the community with a dynamic, experiential and family-focused attraction designed to inspire scientific curiosity and encourage personal discovery about life and the natural world. The Greensboro Science Center is accredited by the Association of Zoos and Aquariums and the American Alliance of Museums.

The City of Greensboro and Natural Science Center public-private partnership has been instrumental in the growth and expansion of the Science Center include the Wiseman Aquarium, Revolution Ridge, SKYWILD, FLYAWAY zipline and expanded park.

Over 600,000 visitors came to the Greensboro Science Center in FY 2022-23. With their ongoing commitment to access over with launch of the SNAP program in 2021, over 100,000 visitors

*Vision Statement: "A Community with Endless Economic Opportunities and Exceptional Quality of Life."*

have access the Greensboro Science Center access the GSC. Total community accessibility admissions such as scholarship recipients, Sensory Friendly Night admissions, and community discounts for FY 2023-24 are 75,000 visitors to date. 13,000 Guilford County school students have visited the GSC FY 2023-24 to date under their contract with Guilford County School.

The lease outlines specific maintenance and operations responsibilities of the Greensboro Science Center and the City of Greensboro. The City of Greensboro will provide a total annual payment of \$1,085,000 for each year of the lease. Both parties have reviewed those responsibilities and are in agreeance.

**BUDGET IMPACT:**

The City of Greensboro will provide the Greensboro Science Center quarterly payments of \$271,250 on the first day of each month February, May, August and November for a total payment of \$1,085,000.

**ACCOUNT NUMBER:**

101-95-9520012.5931

**RECOMMENDATION / ACTION REQUESTED:**

It is recommended that City Council approve the City Manager to negotiate and execute the lease between the City of Greensboro and Natural Science Center of Greensboro, Inc.