

State of Parks and Greenways

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- 01** **VALUE OF PARKS AND RECREATION**
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- 03** **URGENT UNFUNDED MAINTENANCE AND CAPITAL NEEDS**
- 04** **GREENWAY PLANNING**
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- 06** **FUNDING STRATEGIES**
- 07** **PARKS AND RECREATION COMMISSION**
- 08** **DISCUSSION**





Key Discussion Points

- › What future funding strategies would you support or feel warrant further consideration? Which would you not support?
- › Do you support the current recommendations of allocating \$2.5 million per fiscal year and increasing rental fees in order to address urgent projects?



VALUE OF PARKS AND RECREATION



Environmental Benefits

Parks provide wildlife habitat, mitigate urban heat island impacts, improve air quality, and reduce stormwater runoff.



Health Equity and Access to Nature

Parks play a vital role in promoting health equity by providing accessible and inclusive recreational opportunities for all members of society, regardless of age, income, or ability.



Community Building and Social Cohesion

Parks serve as gathering places where people from diverse backgrounds come together.



Educational Opportunities

Parks offer educational programs, nature trails, interpretive signage, and outdoor classrooms that promote environmental awareness, ecological literacy, and outdoor learning experiences for people of all ages.



Physical and Mental Health

Parks offer spaces for physical activity and has been shown to reduce stress, anxiety, and depression.



Economic Value

Parks and recreational facilities enhance property values and stimulate local economies.



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GSO PLANNING INITIATIVES



Plan2Play

- › Bring up the Basics
- › Create a Strong Brand
- › Bring Nature to Our Backyards
- › Strengthen Partnerships
- › Create Transformative Programs
- › Create Community Hearts
- › Make Greensboro Accessible
- › Connect the Trail System
- › Improve Connectivity to Parks and Community Hearts
- › Connect and Empower Individuals Across the Department

GSO2040

- › Filling in Our Framework
- › Creating Great Places
- › Becoming Car Optional
- › Prioritizing Sustainability
- › Building Community Connections
- › Growing Economic Competitiveness

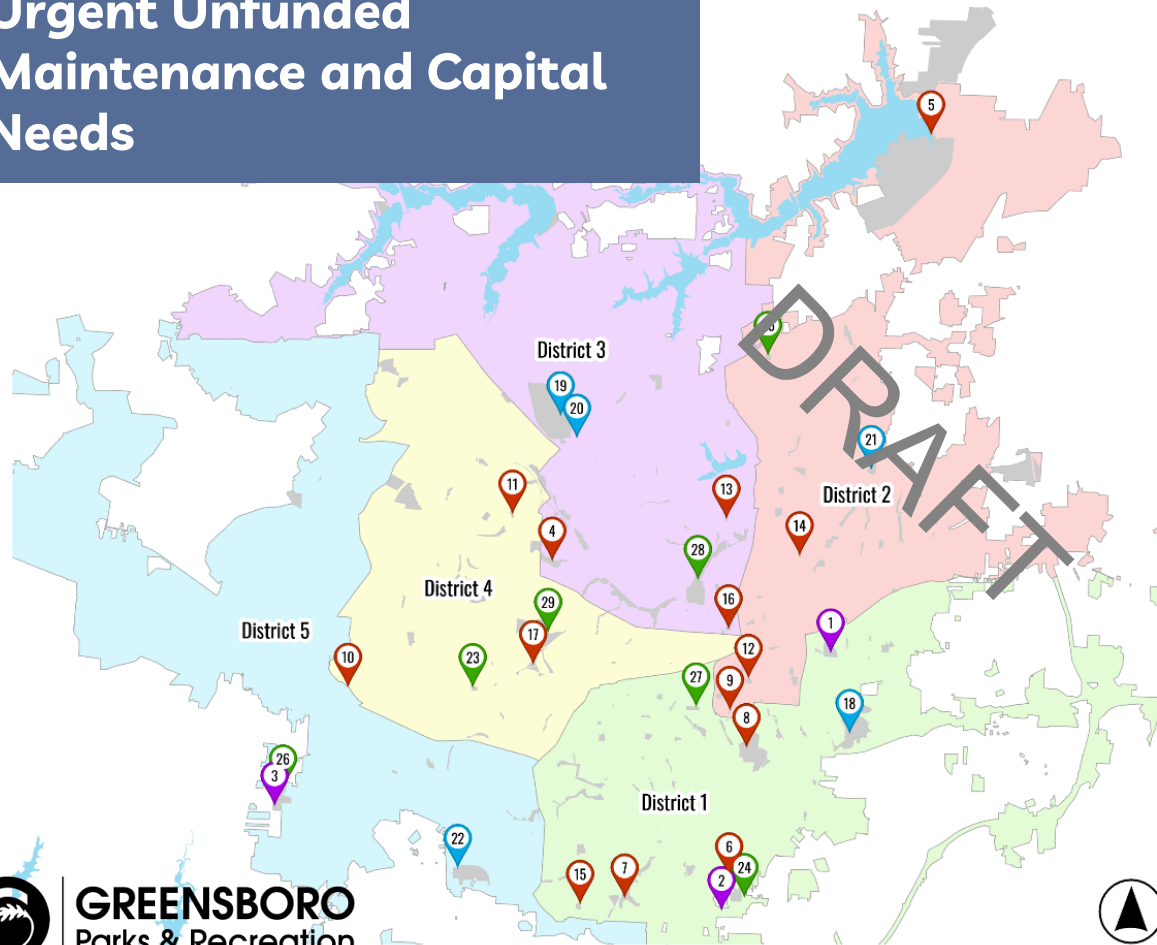
City Priorities

- › Hub of Recreation & Entertainment
- › Most Connected City
- › Safest City



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Urgent Unfunded Maintenance and Capital Needs



Equity & Connectivity

- ① Bingham Park, Parkland Remediation
- ② Brown Community Park, Property Acquisition
- ③ Griffin Community Park, Property Acquisition

Safety

- ④ The Bog Garden, Boardwalk Replacement
- ⑤ Lake Townsend Park, Dock & Bulkhead Replacement
- ⑥ Brown Community Park, Greenway Improvements
- ⑦ Shannon Hills Park, Greenway Improvements
- ⑧ Gillespie Golf Course, Maintenance Building
- ⑨ Arlington Park, Playground Replacement
- ⑩ Big Tree Way Park, Playground Replacement
- ⑪ Cascade Park, Playground Replacement
- ⑫ Douglas Park, Playground Replacement
- ⑬ Elmwood Park, Playground Replacement
- ⑭ Rosewood Park, Playground Replacement
- ⑮ Westbury Park, Playground Replacement

- ⑮ LeBauer Park, Pour in Place Playground Surfacing
- ⑯ Lindley Pool, Pump Room

Sports Tourism

- ⑰ Penn Wright Baseball Stadium, Fence
- ⑱ Stoner-White Stadium, Fence
- ⑳ Jaycee Park, Parking Lot Improvements
- ㉑ Greensboro Sportsplex, Roof
- ㉒ Hester Park, Tennis Courts

Functionality

- ㉓ Pomona Park, Adaptive and Inclusive Field
- ㉔ Brown Community Park, Parking Lot Restriping
- ㉕ Craft Community Park, Parking Lot Restriping
- ㉖ Griffin Community Park, Parking Lot Restriping
- ㉗ Warnersville Community Park, Parking Lot Restriping
- ㉘ Latham Park, Restroom Replacement
- ㉙ Lindley Park, Restroom Replacement



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PLAN
2
PLAY

- » Bring up the Basics
- » Improve Connectivity to Parks and Community Hearts
- » Make Greensboro Accessible



- » Becoming Car Optional
- » Building Community Connections
- » Creating Great Places
- » Prioritizing Sustainability



- » Hub of Recreation and Entertainment
- » Most Connected City
- » Safest City

Parkland Remediation

Cost range: \$24,121,407-\$53,885,998 TBD

Council District: 1



Bingham Park



PLAN
2
PLAY

- » Bring up the Basics
- » Improve Connectivity to Parks and Community Hearts



- » Building Community Connections
- » Creating Great Places
- » Growing Economic Competitiveness

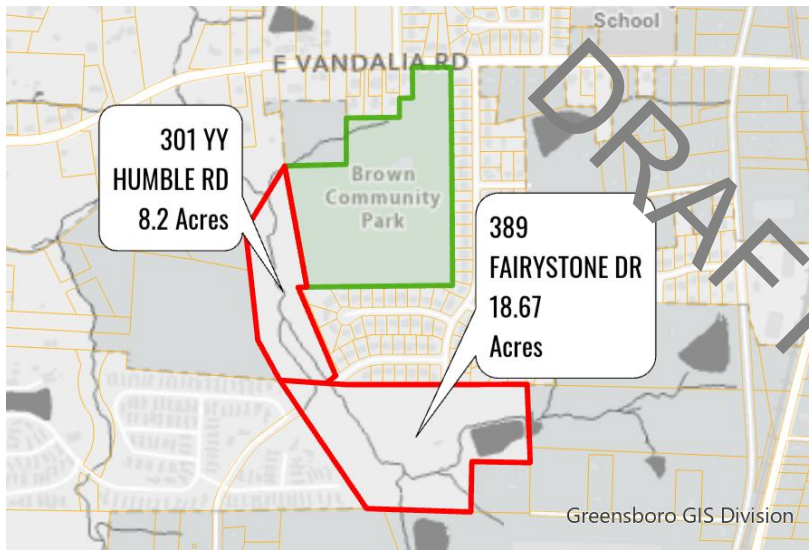


- » Hub of Recreation and Entertainment
- » Most Connected City
- » Safest City

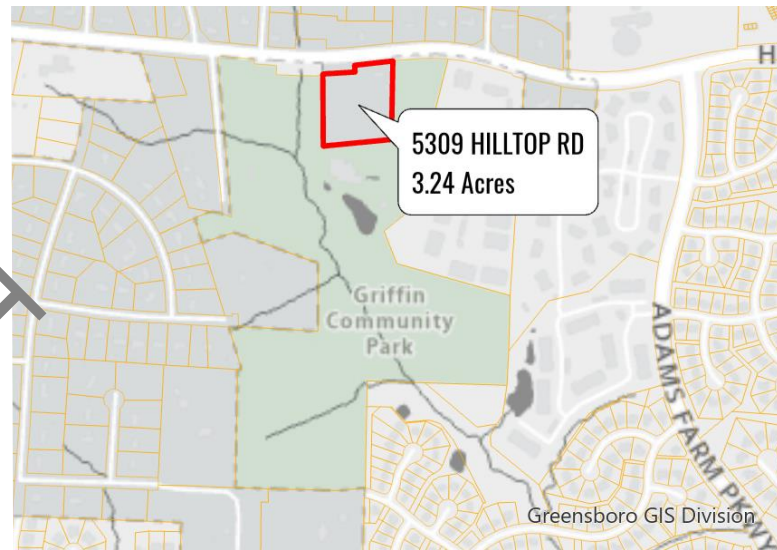
Property Acquisition

Cost: \$1,320,000

Council Districts: 1, 5



Brown Community Park



Griffin Community Park



PLAN
2
PLAY

- » Bring up the Basics
- » Improve Connectivity to Parks and Community Hearts
- » Make Greensboro Accessible



- » Building Community Connections
- » Creating Great Places
- » Filling in the Framework



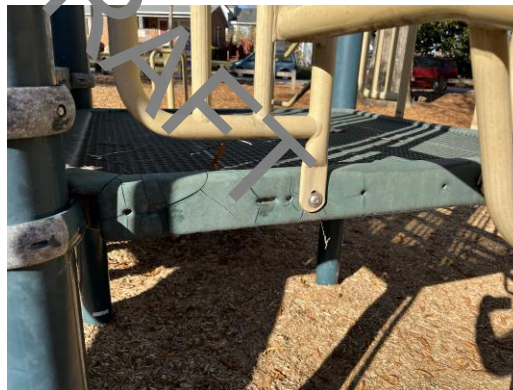
- » Hub of Recreation & Entertainment
- » Safest City

Playground Replacement

Cost: \$600,000

Council Districts: 1, 2, 3, 4, 5

- › Arlington Park
- › Big Tree Way Park
- › Cascade Park
- › Douglas Park
- › Elmwood Park
- › Rosewood Park
- › Westbury Park



Douglas Park



Arlington Park





PLAN 2 PLAY

» Bring up the Basics



- » Building Community Connections
- » Creating Great Places
- » Filling in the Framework
- » Growing Economic Competitiveness



- » Hub of Recreation and Entertainment
- » Youth Sports Capital

Tennis & Pickleball

Cost: \$800,000

Council District: 5



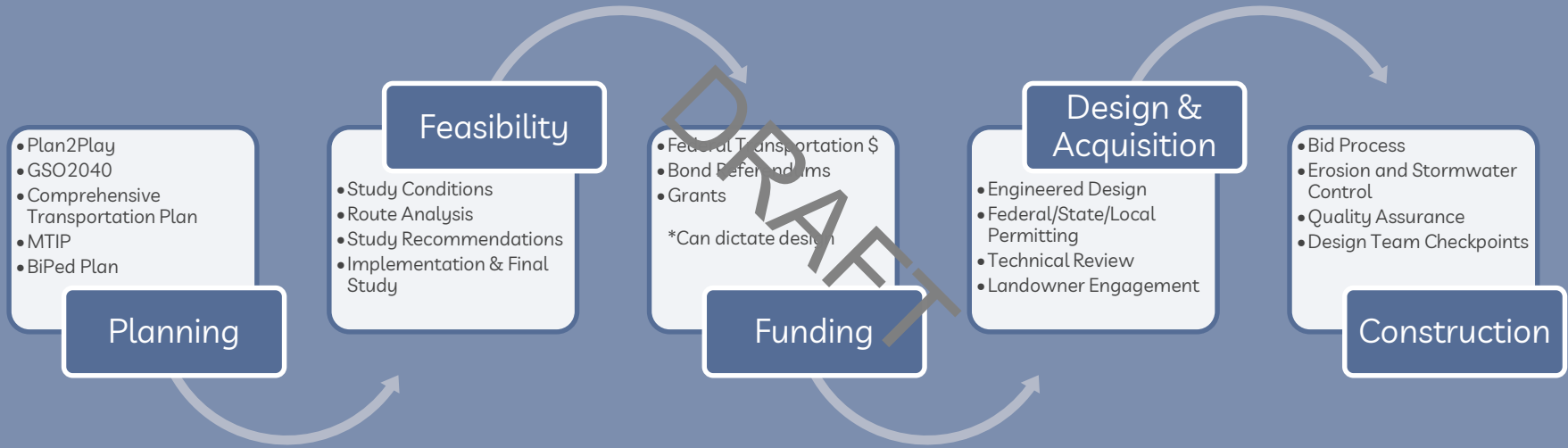
HESTER PARK: CONCEPTUAL MASTER PLAN

DECEMBER 28, 2015

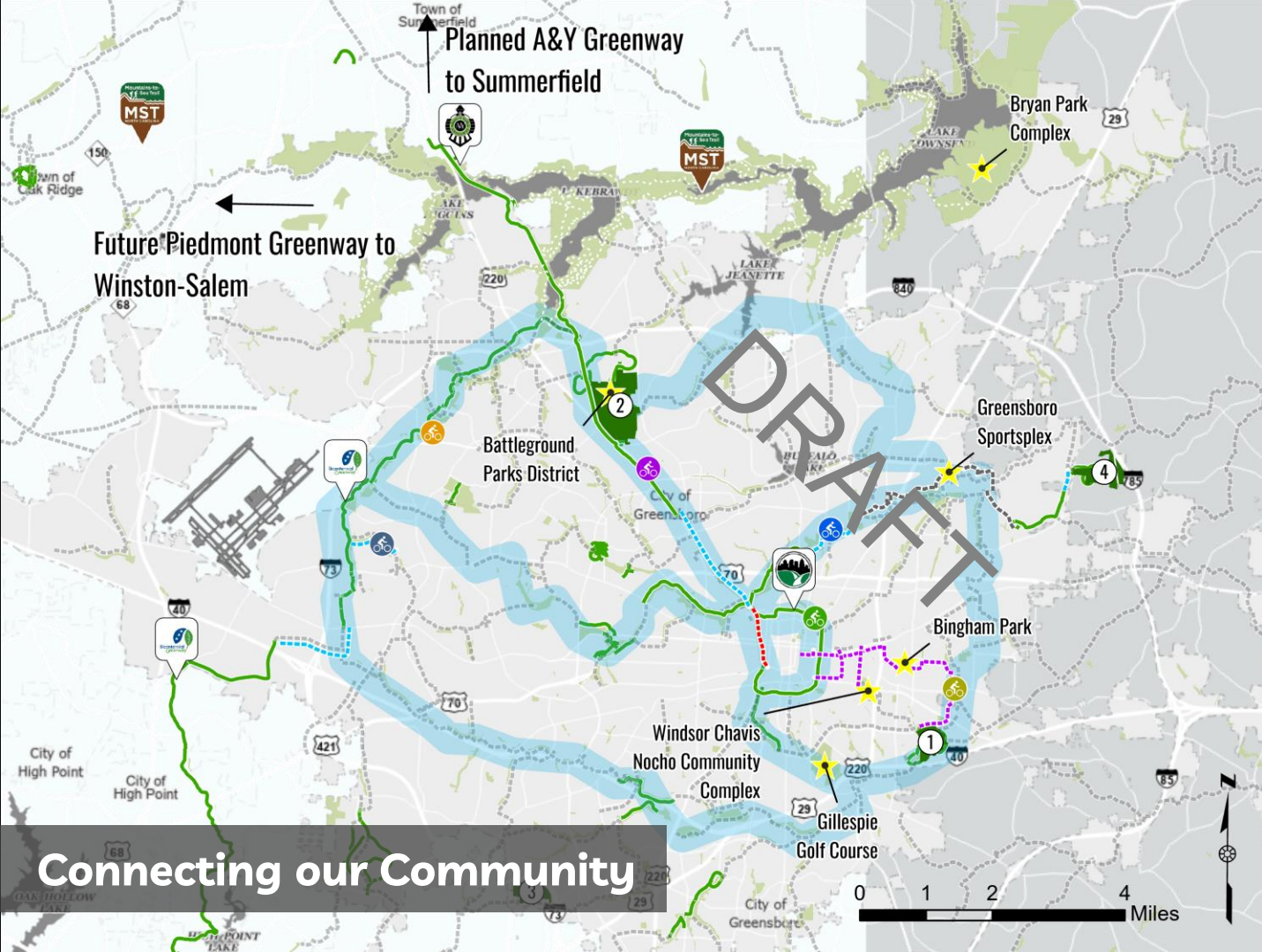


Hester Park

Greenway Planning



Steering Committees • Public Meetings • Pop-up Events • Surveys • Property Owner Engagement



Legend

Key Greenway Corridors

- Atlantic & Yadkin Greenway
- Bicentennial Greenway
- Downtown Greenway
- East Greensboro Greenway
- North Buffalo Creek Greenway
- Friends Greenway Connector

Greenway Development Status

- Existing
- Under Construction
- Under Design
- Feasibility
- Future Route
- BiPed Proposed Greenway
- Plan2Play Proposed Urban Loop

Regional Parks and Hubs of Recreation

- ① Barber Park
- ② Country Park
- ③ Hester Park
- ④ Keeley Park

★ Recreation Investment Hubs

FUNDING STRATEGIES

GRANTS & MATCHING FUNDS

- › Setting aside matching funds will help staff leverage up to 80% of project cost.

CITY DRIVEN INITIATIVES

- › General Fund appropriations
- › Tax
- › Fees/charges
- › Fee In Lieu/Payment in Lieu
- › Reinvest revenue from property sales into infrastructure (Mayer Park & Henry Street)
- › Debt finance retool
- › Issuance of Mini Bonds

PRIVATE PHILANTHROPY

- › Greensboro Parks Foundation
- › Greensboro Beautiful
- › Greensboro Downtown Parks, Inc.

DATA DRIVEN FUNDING STRATEGY

- › Condition/lifecycle assessment
- › Equity
- › Engagement
- › Geographic Need



PARKS AND RECREATION COMMISSION



Purpose

Nine-member commission serves in an advisory capacity to the Parks and Recreation Department and Greensboro City Council, and as a liaison between these groups and Greensboro residents.

Request

- › Urgent deferred maintenance and capital needs
- › Funding request



Discussion

- › What future funding strategies would you support or feel warrant further consideration? Which would you not support?
- › Do you support the current recommendations of allocating \$2.5 million per fiscal year and increasing rental fees in order to address urgent projects?



QUESTIONS?

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