



City of Greensboro

Melvin Municipal
Office Building
300 W. Washington Street
Greensboro, NC 27401

Agenda Report

File Number: 2024-82

Agenda Item# G.2.

Agenda Date: 2/6/2024. **Department:** Executive/City Manager
Meeting Type: Council Meeting **Category:** Consent Agenda

Title: 2024 - 82 Ordinance Amending FY 2023-2024 State, Federal, and Other Grants Fund Budget in the Amount of \$52,760

Council Priority: Place an 'x' in the box.

- | | |
|--|--|
| <input type="checkbox"/> Safest City | <input type="checkbox"/> Most Skilled Workforce |
| <input type="checkbox"/> Easiest Place to Do Business | <input type="checkbox"/> Most Connected City |
| <input type="checkbox"/> Youth Sports Capital | <input checked="" type="checkbox"/> Hub of Recreation and Entertainment |
| <input type="checkbox"/> Abundance of Attainable Housing | <input type="checkbox"/> Other/Admin <u>Briefly Explain 3 word maximum</u> |

Council District: All

Public Hearing: No
Advertising Date/By: N/A

Contact 1 and Phone: Jocquelyn Boone, Ext. 7998
Contact 2 and Phone: Nasha McCray, Ext. 2002

PURPOSE:

Creative Greensboro, the office for arts and culture, has received the second installment of a grant from the North Carolina Arts Council in the amount of \$29,400 to support artist fees and marketing for the Greensboro Residency for Original Works, located within the Greensboro Cultural Center. To accept this grant, a budget amendment is requested from Greensboro City Council in accordance with current city fiscal procedures.

BACKGROUND:

The North Carolina Arts Council, supported with federal funds via the National Endowment for the Arts, offered the 'Spark the Arts' grant program to support arts providers as they reengage with the public through a combination of programming and marketing. Creative Greensboro applied for funding to support Greensboro's diverse creative community and their audiences through access to work and programming space along with financial and marketing support. Creative Greensboro has been awarded a grant of \$29,400 for FY2023-2024 to support enhanced artist fees and marketing support for the Greensboro Residency for Original Works program within the Greensboro Cultural Center. This grant was renewable for a second year (FY2024-2025), also at \$29,400.

Vision Statement: "A Community with Endless Economic Opportunities and Exceptional Quality of Life."

The funds provided will underwrite the \$300 weekly compensation provided to artists selected for a residency in GROW and will add an additional \$500/residency to support material costs for free public programming that occurs as a part of each residency. Additionally, the funding will support \$1,500/residency in marketing activities.

BUDGET IMPACT:

Matching funds in the amount of \$23,360 will be applied via contract service fees and roster wages included in the 2024-2025 budget and an in-kind contribution of pro-rata staff salaries for two positions directly involved with the funded program.

ACCOUNT NUMBER:

220-02-0298792

RECOMMENDATION / ACTION REQUESTED:

It is recommended that City Council adopt the attached budget ordinance establishing funding in the amount of \$52,760 for the grant from the North Carolina Arts Council Spark the Arts program.