

RESOLUTION AUTHORIZING ISSUANCE OF PERMIT ESTABLISHING BIRD RIDES, INC.  
AS THE SHARED MICROMOBILITY SERVICE OPERATOR FOR THE CITY OF  
GREENSBORO

WHEREAS, on August 28, 2023 an RFP was issued for the selection of a new shared micromobility service operator following the termination of the contract with Blue Duck Express, LLC;

WHEREAS, proposals to establish a new shared micromobility service were received from three qualified vendors;

WHEREAS, City staff evaluated proposals with input from UNCG following the criteria and process specified in the RFP;

WHEREAS, following a fair and competitive process, the evaluators determined to recommend the City issue a permit to Bird Rides Inc., for the operation of standup electric scooters and electric assist bikes within City limits;

WHEREAS, the permit establishes operational requirements for the operator including a fee schedule, allowed vehicle types, fleet size limits, fleet distribution and rebalancing requirements, user outreach, customer service, safety, parking and geo-fencing provisions;

WHEREAS, the procedures listed in Chapter 16, Article V. of the Code of Ordinances of the City of Greensboro empowers the Director of Transportation to issue the permit to Bird Rides, Inc.; and

NOW, THEREFORE, BE IT RESOLVED BY THE CITY COUNCIL OF THE CITY OF GREENSBORO:

That the Transportation Director is authorized to enter into a permit with Bird Rides, Inc. to establish it as the sole shared micromobility service operator within the City of Greensboro.