



City of Greensboro

Melvin Municipal
Office Building
300 W. Washington Street
Greensboro, NC 27401

Agenda Report

File Number: 2023-875

Agenda Item# G.15.

Agenda Date: 12/19/2023. **Department:** Transportation

Meeting Type: Council Meeting **Category:** Consent Agenda

Title: 2023-875 Resolution Authorizing Issuance of Permit Establishing Bird Rides, Inc. as the Shared Micromobility Service Operator for the City of Greensboro

Council Priority: Place an 'x' in the box.

☐ Safest City

☐ Most Skilled Workforce

☐ Easiest Place to Do Business

☒ Most Connected City

☐ Youth Sports Capital

☐ Hub of Recreation and Entertainment

☐ Abundance of Attainable Housing

☐ Other/Admin Briefly Explain 3 word maximum

Council District: Citywide

Public Hearing: No

Advertising Date/By: NA

Contact 1 and Phone: Hanna Cockburn Ext 2861

Contact 2 and Phone: Tyler Meyer, Ext 2254

PURPOSE:

A resolution is required to authorize the Director of Transportation to issue a shared micromobility service operator permit to Bird Rides, Inc.

BACKGROUND:

On August 28, 2023, an RFP was issued for the selection of a new shared micromobility service operator for the City following the termination of the previous vendor, Blue Duck Express, LLC. Proposals were received from three qualified vendors. City staff evaluated these proposals using the criteria and process specified in the RFP with input from staff at the University of North Carolina at Greensboro. The resulting recommendation is for the City to issue a permit to Bird Rides, Inc. (DBA Bird) as the sole operator of standup electric scooters and electric assist bikes for hire within the city limits of Greensboro.

The permit period is one year, with the possibility of two, one-year extensions. The permit establishes the requirements for the operator including the fee schedule, operation requirements, allowed vehicle types, fleet size limits, fleet distribution and rebalancing requirements, user outreach, customer service, safety, parking and geo-fencing provisions.

Vision Statement: "A Community with Endless Economic Opportunities and Exceptional Quality of Life."

Council authorization will enable the Director of Transportation to issue a permit to the Bird Rides, Inc. following the procedure outlined in Chapter 16 Article V of the Code of Ordinances of the City of Greensboro.

BUDGET IMPACT:

Bird Rides, Inc. will pay an initial permit fee of \$1,750 and a \$0.15 cent per trip fee, remitted quarterly. An annual permit renewal fee of \$1,000 will be paid in subsequent years if an extension is agreed to by both parties.

ACCOUNT NUMBER:

Revenues will be budgeted in General Fund Transportation account 101-45-4533003.

RECOMMENDATION / ACTION REQUESTED:

It is recommended that City Council approve the attached resolution authorizing the Director of Transportation to issue a one-year shared micromobility service operator permit to Bird Rides, Inc.