



# City of Greensboro

Melvin Municipal  
Office Building  
300 W. Washington Street  
Greensboro, NC 27401

## Agenda Report

File Number: 2023-832

---

### Agenda Item# G.3.

**Agenda Date:** 12/5/2023. **Department:** Parks & Recreation  
**Meeting Type:** Council Meeting **Category:** Consent Agenda

**Title:** 2023 -832 Resolution to Change the Name of Morris Farlow Park to Morris Farlow Memorial Park

**Council Priority: Place an 'x' in the box.**

- |  |  |
|--|--|
| <input type="checkbox"/> Safest City                     | <input type="checkbox"/> Most Skilled Workforce                            |
| <input type="checkbox"/> Easiest Place to Do Business    | <input type="checkbox"/> Most Connected City                               |
| <input type="checkbox"/> Youth Sports Capital            | <input checked="" type="checkbox"/> Hub of Recreation and Entertainment    |
| <input type="checkbox"/> Abundance of Attainable Housing | <input type="checkbox"/> Other/Admin <u>Briefly Explain 3 word maximum</u> |

**Council District:** 1

**Public Hearing:** No

**Advertising Date/By:** N/A

**Contact 1 and Phone:** Phil Fleischmann, Ext. 3275

**Contact 2 and Phone:** Shawna Tillery, Ext. 7808

**PURPOSE:**

A Resolution approval to change the name of Morris Farlow Park to Morris Farlow Memorial Park.

**BACKGROUND:**

The City of Greensboro adopted the Glenwood Neighborhood Plan in February 2008, which includes a recommendation in the 'Neighborhood Culture and Fabric Section,' to rededicate and rename Morris Farlow Park to Morris Farlow Memorial Park. The park is located at 1210 Glenwood Avenue. The plan recommends the change on page 61 and the entire plan is link [here](#).

Mr. Farlow was a policeman with the Greensboro Police Department who was injured in the line of duty on July 11, 1982. He was shot in face during a vehicle stop and was disabled. He was an active member of the Westbury Recreation Association having assisted with a variety of athletic programs. The park was originally dedicated to Morris Farlow on February 13, 1986.

The Department's Naming Policy requires at least 3 public readings of the proposed name as an agenda item. Since the recommendation for renaming was already approved in the Glenwood Neighborhood Plan it does not require the policy for three public readings.

*Vision Statement: "A Community with Endless Economic Opportunities and Exceptional Quality of Life."*

Department Staff met with the Greater Glenwood Neighborhood Association on September 6, 2023 to provide an update on the renaming. The members of the association were in support of the renaming and requested to add “Memorial” to the name with a new neighborhood park sign. The Greensboro Parks and Recreation Commission approved the renaming at its November 8, 2023 meeting.

If the park name change is approved by City Council, the Parks and Recreation Department will install new park signage with the new name where necessary and revise the City website, mobile applications, and publications to reflect the change.

**BUDGET IMPACT:**

None

**ACCOUNT NUMBER:**

None

**RECOMMENDATION / ACTION REQUESTED:**

It is recommended that City Council consider adopting the resolution changing the name of Morris Farlow Park to Morris Farlow Memorial Park.