

New ETWI Opportunity			
Programming	Detailed Explanation	Results Expected*	Funding Needed
Mobile Career Center/Community Outreach Specialist (2)	To better promote youth and adult services throughout targeted communities, the Community Outreach Specialists will provide employment and training services to residents throughout historically underserved communities in East Greensboro and South High Point; within the communities residents reside. Leveraging the Mobile Career Center, staff will register individuals into NCWorks Online, assist with resume development, connect to resources needed to remove barriers to employment, as well as match individuals to in-demand/high-wage occupations throughout Guilford County.	1,000 Jobseekers served in targeted communities	\$125,000.00
Youth Advocate	Youth Advocates provide in-depth employment and training services to young adults, ages 16-24, to provide them with the direction, skill enhancement and connection to high-waged/in-demand occupations throughout our community. Located in our new Emerging Workforce Career Center in downtown Greensboro, this additional staff will work collaboratively with community based organizations to identify at-risk youth and connect/enroll them into workforce development services	100 youth to be served	\$62,500.00
Incumbent Worker Training	Incumbent Worker Training (IWT) services provides grant opportunities for local employers to upskill their existing workforce. IWT is an excellent way for businesses to provide skill-enhancements to workers to ensure that (1) employees can continue to be productive in a changed environment and (2) businesses can stay competitive in a changed economic landscape.	4 Businesses	\$35,000.00
Total			\$222,500.00

*Results Expected: Include outcomes such as numbers served, credentials earned, jobs accepted etc.