



# City of Greensboro

Melvin Municipal  
Office Building  
300 W. Washington Street  
Greensboro, NC 27401

## Agenda Report

File Number: 2023-443

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### Agenda Item# I.21.

**Agenda Date:** 6/20/2023. **Department:** Choose an item

**Meeting Type:** Council Meeting **Category:** Choose an item.

**Title:** 2023-443 United States Department of Labor Community Project Grant in the Amount of \$1,600,000 for Workforce Development Programs

#### Council Priority: Place an 'x' in the box.

- |  |   |
|--|---|
| <input type="checkbox"/> Safest City                                   | <input type="checkbox"/> Most Skilled Workforce                             |
| <input type="checkbox"/> Easiest Place to Do Business                  | <input type="checkbox"/> Most Connected City                                |
| <input type="checkbox"/> Youth Sports Capital                          | <input type="checkbox"/> Hub of Recreation and Entertainment                |
| <input type="checkbox"/> Abundance of Attainable Housing Opportunities | <input checked="" type="checkbox"/> Other/Admin <u>Economic Development</u> |

**Council District:** All

**Public Hearing:** No

**Advertising Date/By:** N/A by City Clerk

**Contact 1 and Phone:** Danielle Harrison, Ext 373-3008

**Contact 2 and Phone:** Emetrude Lewis, Ext 373-3036\_\_\_\_\_

#### PURPOSE:

Allocations are for Workforce programs administered by the City of Greensboro's Workforce Development Department. A budget amendment needs to be approved to allow the expenditure of funds. Additional information can be located [HERE](#).

#### BACKGROUND:

1. The Community Projects/Congressional Directed grant is in accordance with the Workforce Innovation and Opportunity Act. This grant will be used to scale existing workforce development services offered throughout Guilford County, inclusive of:
  - enhancing community based programming within historically marginalized communities in Greensboro, High Point and Guilford County;
  - promoting the inclusion of individuals within disadvantaged communities in the labor force through education, training, and work-based learning opportunities;
  - targeting employment and training services to unemployed and underemployed residents that have not been successful in obtaining meaningful/livable-waged employment throughout the COVID19 pandemic;
  - providing occupational awareness for high-waged, in-demand career opportunities within skilled trades industries;

*Vision Statement: "A Community with Endless Economic Opportunities and Exceptional Quality of Life."*

- enhancing entrepreneurial education, support and participation through an integrated design, known as CEOh!; and
- improving the advocacy and education of mental health issues by fostering emotional resiliency for our workforce through strategic partnerships.

This supported project will enhance employment and training services in some our most disadvantaged communities, while accelerating the economic wellbeing of hundreds of individuals and families throughout Guilford County.

**BUDGET IMPACT:**

The attached ordinance results in an increase of \$1,600,000 in the Workforce Investment Act Fund Budget.

**ACCOUNT NUMBER:**

216-02-0298793

**RECOMMENDATION / ACTION REQUESTED:**

It is recommended that City Council adopt the attached budget ordinance establishing and/or adjusting funding in the amount of \$1,600,000 for Workforce Development programs.