



City of Greensboro

Melvin Municipal
Office Building
300 W. Washington Street
Greensboro, NC 27401

Agenda Report

File Number: 2023-162

Agenda Item# I. 1.

Agenda Date: 3/21/2023. **Department:** Workforce Development

Meeting Type: Council Meeting **Category:** Consent Agenda

Title: 2023 – 162 Resolution to Approve Contract for \$460,000 to Reading Connections for Transformative Jobs Training

Council Priority: Place an 'x' in the box.

- ☒ Create an Environment to Promote Economic Development Opportunities and Job Creation
- ☐ Maintain Infrastructure and Provide Sustainable Growth Opportunities
- ☐ Promote Public Safety & Reduce Crime
- ☐ Exceptional Customer Service and a Diverse City Government Workforce
- ☐ Ensure Fiscal Stewardship, Transparency, & Accountability

Council District: All

Public Hearing: No

Advertising Date/By: NA

Contact 1 and Phone: Danielle Harrison, Ext 3008

Contact 2 and Phone: David Bolton, Ext 3025

PURPOSE:

City Council is requested to approve a contract with Reading Connections to provide ARPA Enabled funding to support the Transformative Jobs Training Program. The program will support the City's goal outlined in the GSO2040 Comprehensive Plan to Grow Economic Competitiveness by implementing strategies designed to strengthen our economy through job creation and building a steady and growing tax base. It will provide job training tied to literacy and occupational skills to help alleviate the negative impacts of the COVID-19 pandemic, particularly on disadvantaged populations and hard hit businesses. The program offers equitable access to integrated education and workforce programming, resulting in a skills gap solution benefiting both our economically distressed area as well as employers seeking new talent. The program will serve approximately 150 students and is designed to improve literacy skills based on a standardized literacy assessment or qualitative assessment.

BACKGROUND:

This is part of the American Rescue Plan Act funding City Council awarded September 20, 2022 Resolution 326-22. Reading Connections is one of the non-profit organizations that was awarded \$460,000 to address disparities through transformative jobs training.

BUDGET IMPACT:

Certain federal funding received by the City of Greensboro from an American Rescue Plan Act grant was used to provide eligible City government services under the Revenue Loss category of allowable expenditures, in accordance with U.S. Treasury “Final Rule” guidance. As a result general revenues of the City were subsequently made available for the City Council to support various projects identified through the City-wide application and review process conducted in late 2021 and early 2022.

ACCOUNT NUMBER:

101-95-9580001.5931

RECOMMENDATION / ACTION REQUESTED:

It is recommended that City Council approve the contract with Reading Connections in the amount of \$460,000.