

# CITY OF GREENSBORO, NC

2023 Disparity Study

Project Updates



# Projected Timeline



Winter-Spring 2023 (Jan-May)

- Data Collection Completed
- Data Analysis Preparation
- Survey of Business Owners Launch
- Completion of Anecdotal Evidence
- Policy Review Analysis

Summer- Fall 2023 (June-October)

- Survey Completed
- Private Sector Analysis
- Anecdotal Analysis Chapter
- Statistical Disparity Analysis
- Study Findings/  
• Recommendations
- Draft Study Report/Final Study Report and Presentations

Fall-Winter 2022/2023 (Nov-Jan)

- Launch Website
- Informational Meeting
- Legal Review

Summer-Fall 2022 (Aug-Nov)

- Kick-Off Meeting
- Data Assessment
- Data Collection Preparation



# Preliminary Summary of Anecdotal Evidence Updates



## Public Events

- The Disparity Study Informational Meeting - November 9th, 2022
- Public Hearings - February 22nd and February 23<sup>rd</sup>
- The recordings are on Disparity Study Website: <https://greensborodisparitystudy.com/>

## Anecdotal Interviews

- Conducted by McCants , LLC.
- 30 randomized interviews in progress
- Other interviews from firms and community members are in progress
- Focus group sessions are to be conducted by BLW all Consulting and will begin after anecdotal interview completion
- 3 organizational interviews completed. Organizational outreach for these interviews is still being done.

# Preliminary Summary of Anecdotal Evidence Updates



## Survey of Business Owners

- The Survey was launched on Monday, April 3<sup>rd</sup>. (Survey will be live for approx. 1-2 months or dependent on number of surveys received). The link has been shared with the City to add on to any websites and other media publications.

# Preliminary Summary of Data Collection



- The Data Collection was completed by the end of March.
- GSPC's designated Data Analyst for this Study is now going through this data and preparing the databases for a data summary which will be utilized for the data analyses.

# Updated Schedule

Task Name	Status	Start	Finish
<b>Work Plan &amp; Schedule</b>			
<b>Finalize Work Plan/Final Methodology</b>	Complete	08/15/22	09/23/22
<b>Kick off meeting and Virtual data assessment</b>	Complete	08/29/22	10/28/22
<b>Plan for data collection</b>	Complete	11/07/22	11/18/22
<b>Conduct Informational meetings &amp; launch website</b>	Complete	09/12/22	11/11/22
<b>Collect quantitative data</b>	Complete	10/31/22	03/24/23
<b>Conduct case law review</b>	Complete	11/01/22	12/30/22
<b>Policy review</b>	In Progress	03/16/23	06/2/23
<b>Collect Anecdotal Interviews</b>	In Progress	01/10/22	04/14/23
<b>Conduct online survey of business owners</b>	In Progress	02/07/23	05/26/23
<b>Collect and Analyze Anecdotal Evidence</b>	In Progress	10/24/22	07/03/23
<b>Prepare databases</b>	In Progress	02/13/23	04/28/23
<b>Conduct relevant market analysis</b>		05/01/23	05/12/23
<b>Conduct utilization analysis</b>		05/15/23	06/09/23
<b>Conduct availability analysis</b>		06/12/23	07/14/23
<b>Conduct disparity analysis</b>		07/17/23	08/04/23
<b>Conduct statistical significance tests</b>		08/07/23	08/18/23
<b>Private Sector Analysis</b>		05/01/23	07/03/23
<b>Complete Findings and Recommendations</b>		08/21/23	09/08/23
<b>Draft Report</b>		09/11/23	10/13/23
<b>City staff Review, Final Report, &amp; Presentations</b>		10/16/23	10/27/23



To learn more about upcoming events and this Disparity Study, check out the Study Website:

<https://greensborodisparitystudy.com/>

## Connect with Us

- [www.gspclaw.com](http://www.gspclaw.com)
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