

# HOME-ARP Allocation Plan

DRAFT

*March 7, 2023*

**City Council Meeting**

Caitlin Bowers, Housing and Neighborhood  
Development



# What Is HOME-ARP?

HOME Investment Partnerships American Rescue Plan Program  
(HOME-ARP)

Funding provided by the US Department of Housing and Urban  
Development (HUD) to HOME participating jurisdictions to  
**reduce homelessness and increase housing stability across the  
country.**



# HOME-ARP Qualifying Populations

HOME-ARP funds must be used to assist the following qualifying populations:

- Homeless;
- At-risk of homelessness (extremely low and very low-income);
- Fleeing or attempting to flee domestic violence, dating violence, sexual assault, stalking, human trafficking;
- Other populations where providing supportive services or assistance would prevent the family's homelessness or would serve those at greater risk of homelessness;
  - Veterans, and families that include a veteran, that meets one of the preceding criteria.

# Greensboro HOME-ARP Allocation

**\$6,601,747**

These funds leverage other public and private dollars used to create units or provide services.

Funds must be expended by September 30, 2030.



# HOME-ARP Allocation Plan

## Eligible Activities

1. Production or Preservation of Affordable Housing
2. Tenant-Based Rental Assistance (TBRA)
3. Supportive Services, Homeless Prevention Services, and Housing Counseling
4. Purchase and Development of Non-Congregate Shelter

# HOME-ARP Allocation Plan

How did we identify community

————→ *Needs and Gaps?* ←————

1. Point in Time Count
2. Housing Inventory Count
3. 2023 Draft Guilford County Gaps Analysis
4. Stakeholder Consultation

# HOME-ARP Allocation Plan

## Stakeholder Consultation

- Community Collaborative [December 5, 2022]  
Invited Guilford County staff, Guilford County Continuum of Care (CoC), CoC agencies, Greensboro Housing Authority, and persons with lived experience (PWLE)
- Interviews of PWLE
- City Partnership Meeting [January 6, 2023]



# HOME-ARP Allocation Plan

## Public Participation

- 30-day public comment period [February 2 – March 3]  
→ *No comments submitted*
- Public Information Session held via Zoom [February 9]  
→ *9 attendees*
- Public Hearing [March 7]

## Outreach

- Newspaper ads [3 publications]
- News item on the City's website
- City social media platforms
- Publishing on the HND webpage
- Email distribution to the City's website subscribers
- Email distribution to Neighborhood Association leadership
- Weekly Guilford County CoC newsletter

# HOME-ARP Allocation Plan

ACTIVITY	FUNDING	% OF AWARD
Supportive Services	\$2,500,000	38%
Tenant Based Rental Assistance	\$1,471,660	22%
Affordable Rental Housing	\$2,300,000	35%
Administration and Planning	\$330,087	5%