

American Rescue Plan Update

September 17, 2021



American Rescue Plan Funding

Funding Allocation

General Allocation - \$34 Million

- Formula for calculating revenue loss allocation is provided in U.S. Treasury regulations.
- Provides recipients broad latitude to use funds for the “provision” of government services.
- “General Revenues” – Revenues collected by the local government and generated from its underlying economy; various types of tax revenues and other types of revenue available to support government services. Excludes “utility” revenue (water, transit) for calculation purposes.
- Can include, but not limited to, maintenance or pay-go funded building of infrastructure, modernization of cybersecurity, provision of police, fire and other public safety services.

Specific Eligible Uses - \$25.4 Million

- Eligible use examples and descriptions are provided in U. S. Treasury regulations.
- Discussion is grouped into categories:
 - Public Health
 - Economic Impacts
 - Premium Pay
 - Infrastructure

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Update on available funds

- \$859,000 used for Tanger Performing Arts Center revenue replacement

\$34,000,000

-859,000

\$33,141,000

Remaining Funds in General Allocation

\$25,400,000

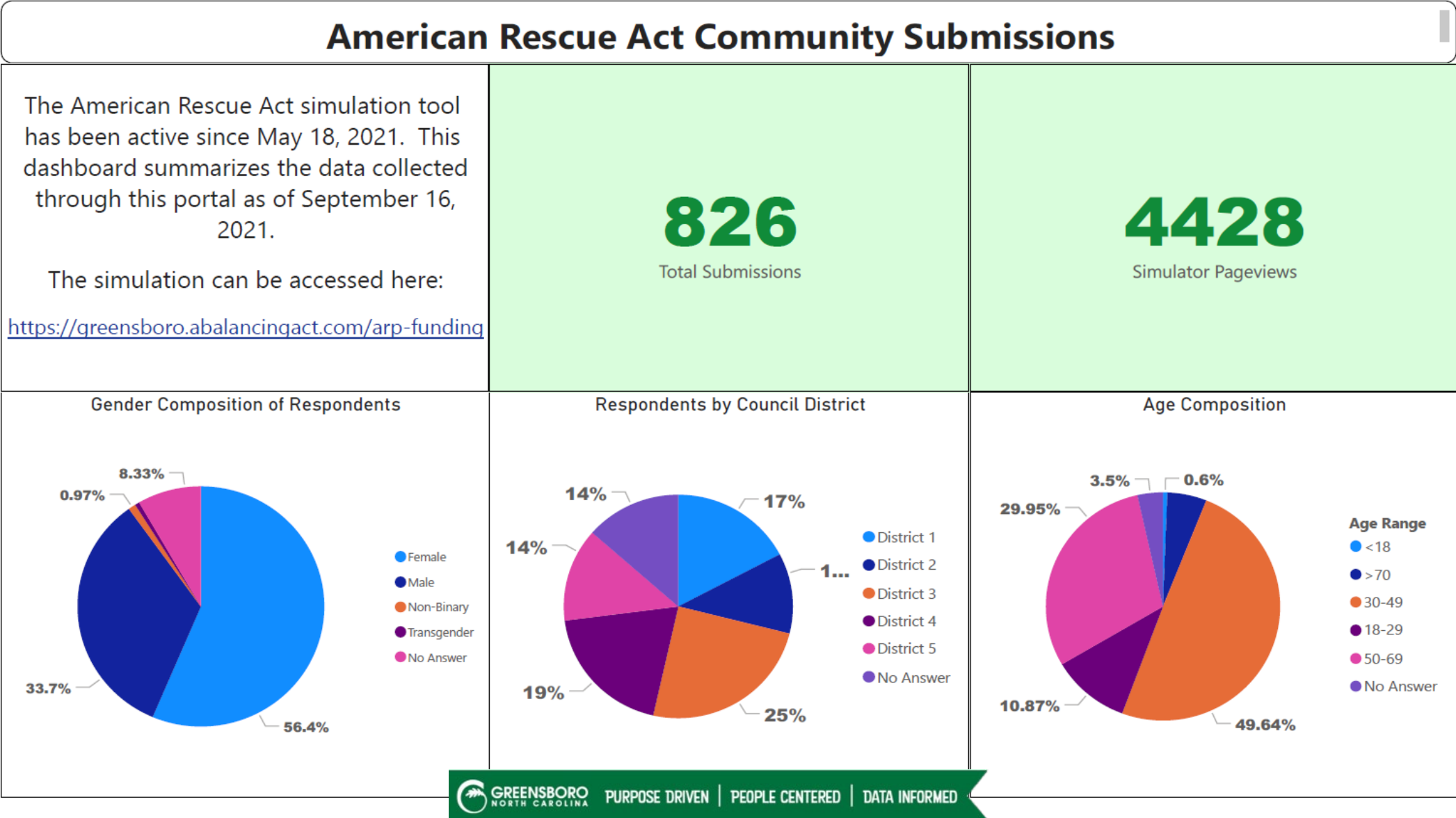
Specific Eligible Uses

Total Remaining \$58,541,000

- \$7.8 million appropriated to off-set projected revenue losses and impacted activities at the Coliseum Complex and Tanger Center
- \$10 million in Shuttered Venue Grants
 - Tanger Center not eligible for the Shuttered Venue Operator Grant
- FY 2021-22 Adopted Budget includes \$4.8 million in ARP funds for operations
 - Anticipate revenue growth and expense controls to decrease amount actually used

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Project Ideas - Community Outreach



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Criteria Survey Public Input Results

Survey live since August 27th, 2021

- 87 Responses to Criteria survey
- Rated each criteria 1-5
 - 1 - Not at all important
 - 2 - Slightly important
 - 3 - Moderately important
 - 4 - Very important
 - 5 -Extremely important
- All rated “moderately important” or above



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Criteria Development

Previous Planning Effort – **Average Score 3.36**



- Facilities - Capital Improvements Program; Facilities Management Plan; ADA Plan
- 2040 Comp Plan
- Thoroughfare Plan
- Housing Plan

Scale and Management – **Average Score 3.79**



- Preliminarily designed and costed out
- Can be implemented during required time period
- Doesn't result in significant new ongoing costs

Equity – **Average Score 4.07**



- Invests in disadvantaged communities
- Stabilizes and grows local businesses particularly impacted by COVID-19
- Addresses community infrastructure disparities

Sustainability – **Average Score 3.82**



- Replaces or extends useful life of critical infrastructure
- Addresses goals/strategies of long term energy use

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Criteria Development

Financial Stability/Stewardship – Average Score 3.76



- Provides improved and/or stabilized financial condition
- Provides funds for high priority projects/programs that are not allowed under ARP
- ARP represents funding of last resort; i.e. no other local, state or federal funds are available

Collaboration – Average Score 3.28



- Opportunities to leverage funds with other jurisdictions or organizations
- Documentable improved ROI based on potential partnerships

Priority Ranking – Average Score 3.77



- Supports one or more of council's seven strategic priorities
- Recognized as high priority in public participation and comments ("ARP Simulator")

Transformative – Average Score 4.01



- Permanent and noticeable change in service delivery or community condition
- Establishes or re-establishes program or service delivery expectation

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Reporting Requirements

- Submitted on August 31, 2021
 - Interim Report - Provides an initial overview of status and expenditures of funding.
 - Recovery Plan Performance Report – Provides information on project status and plans to ensure program outcomes are achieved.
- Quarterly Project and Expenditure reports continue October 31, 2021
- Annual Recovery Plan Performance Report due August 31 of each year
 - detailed project performance data - including information on efforts to improve equity, engage communities, and funding outcomes

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Reporting Requirements – Full report available at <https://www.greensboro-nc.gov/government/city-council/american-rescue-plan>

City of Greensboro

Recovery Plan

State and Local Fiscal Recovery Funds

2021 Report



GENERAL OVERVIEW

Executive Summary

The uniquely challenging situation of the pandemic has critically impacted the City of Greensboro's community health, social interactions, economy, and City services. In 2020, the City has engaged in preparation and response to our community and its needs. The City seeks to utilize American Rescue Plan Act (ARPA), also known as State and Local Fiscal Recovery Funds (SLFRF), to push forward our organization toward new life and service provisions, through a lens of community equity and resiliency.

The City of Greensboro is in the early stages of reviewing and considering the eligible use of ARPA funds provided by the Department of Treasury's Interim Final Rule. This includes staff and leadership review of Department of Treasury's guidance, professional organization resources, and negative impacts the COVID-19 pandemic on the City of Greensboro.

City leadership is currently in the pre-planning process for ARPA funding allocation. This includes the development of criteria for accessing projects and programs for eligible use. Criteria will include guidance from the Interim Final Rule, Greensboro City Council economic recovery needs for City departments and the community. Additionally, the City has been working diligently on an extensive community engagement campaign to solicit input from the community on funding priorities through an online simulation tool. The City will use these different information sources to create a well-rounded process for accessing and funding eligible projects and programs.

The only eligible use of funds expended through July 31, 2021 are revenue replacement projects which were allocated to government services by assisting The Steven Tanger Center for the Performing Arts in the amount of \$859,053.91.

Project Inventory

Project: Steven Tanger Center for the Performing Arts Revenue Replacement

Funding Amount: \$859,053.91

Project Expenditure Category: 6.1, Provision of Government Services

Project overview:

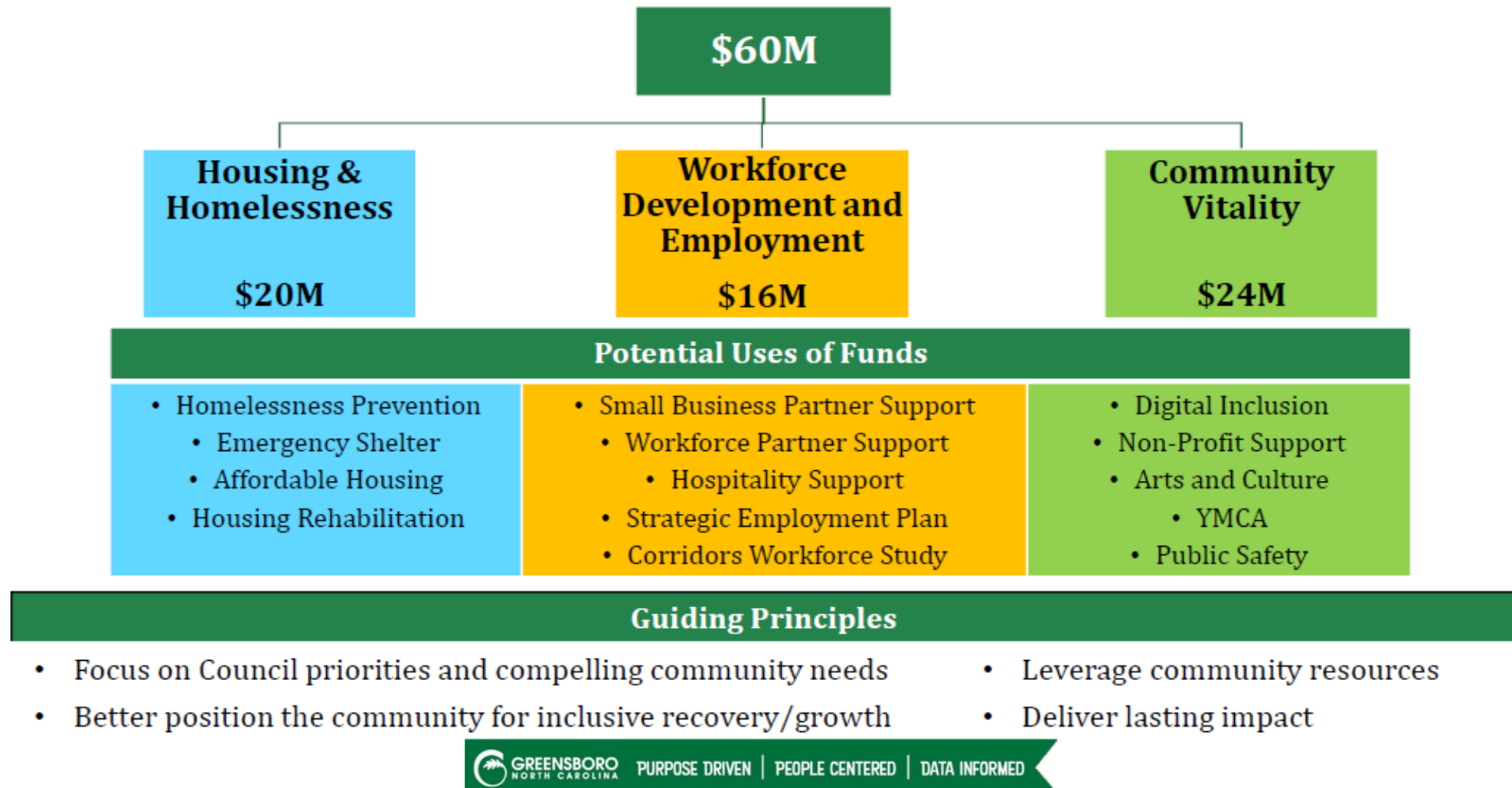
ARPA funds expended through July 31, 2021, total \$859,053.91 for the Steven Tanger Center for the Performing Arts in the form of Revenue Replacement. This facility, located in downtown Greensboro, was constructed to replace the former War Memorial Auditorium owned and managed by the City of Greensboro. This provision is the result of the governor's State of Emergency declaration issued on March 10, 2020 and the City's Mayor and Guilford County Emergency Declaration issued on March 13, 2020, which included restrictions of gatherings consisting of more than 100 people. All scheduled performances were cancelled and had to be rebooked to a later date as well as preparing the facility for future event capacity in a safe, clean environment.



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Peer Examples - Charlotte

ARPA Phase-1: Community Investment Framework



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Peer Examples - Raleigh



ARP Phased Approach

Funding will be phased to address most pressing concerns:

Initial Phase (By August 2021)

- Provide support to agencies assisting disproportionately impacted communities
- Support small businesses and hospitality, including downtown revitalization
- Begin identifying revenue loss and eligible uses of funding

Phase Two (six-nine months)

- Identify, review, and prioritize operational and capital needs
- Identify, review, and prioritize funding gaps for community needs

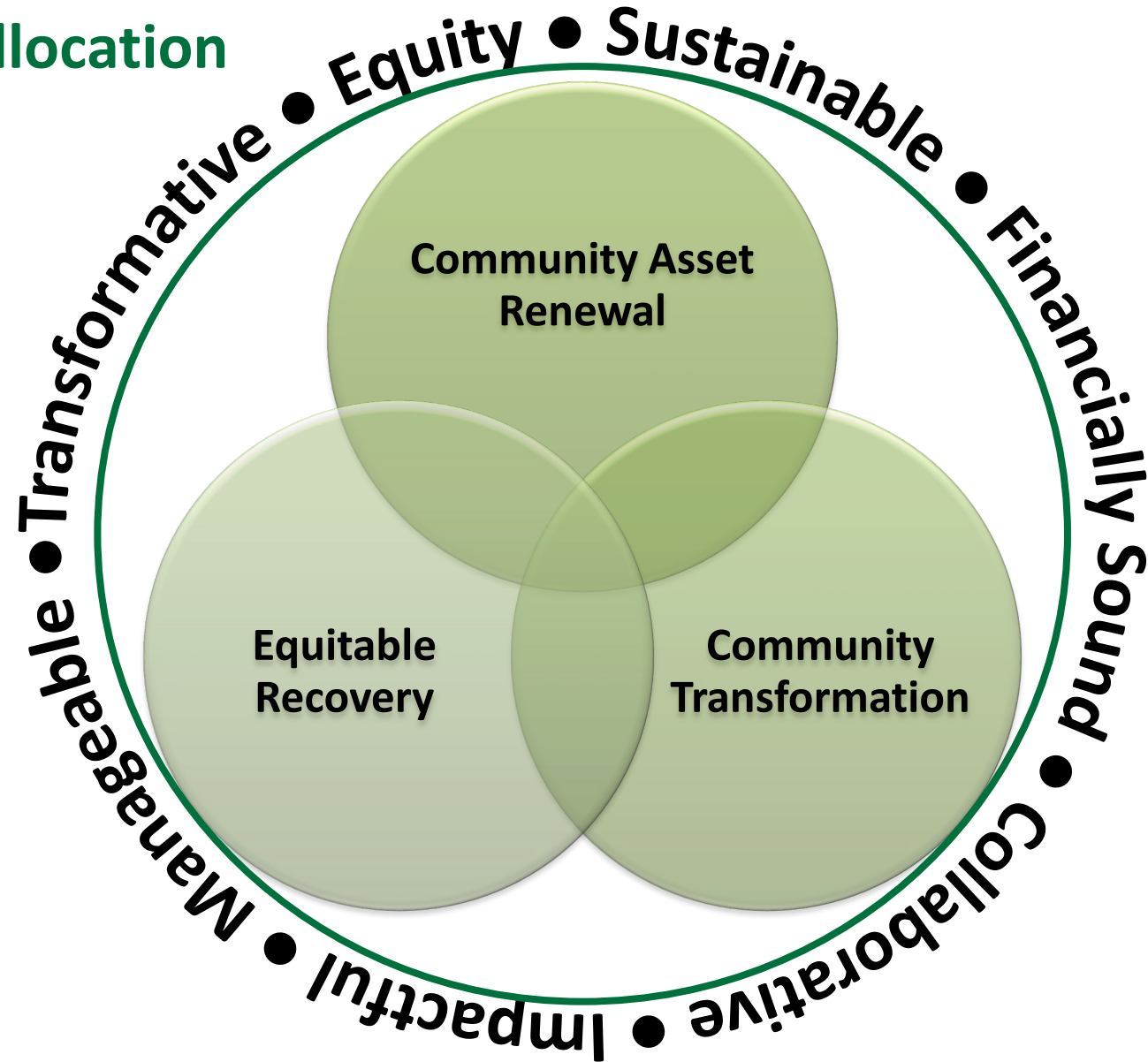
Phase Three (12 months plus)

- Reassess revenue loss calculation and eligible uses of funding
- Reassess operational and capital needs
- Reassess community needs



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Criteria Based Allocation
to Priority Areas



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Priority Areas

Transformative, Equity, Sustainable, Financially Sound,
Collaborative, Impactful, Manageable, Planning Efforts

Community Asset Renewal

- Premium Pay
- COVID Testing
- Facility Maintenance Needs
- Sustainability Improvements
- Revenue Loss Replacement

Equitable Economic Recovery

- Housing
- Transit
- Nonprofits
- Support to businesses
- Impacted Industries
- Emphasis on Qualified
Census Tracts

Community Transformation

- Broadband investments
- Large scale projects
- Community changing

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Implementation

Roll Out

- Launch ARP Funding Submission Process on October 1st
- Continued Community Engagement
- Local Media, Community Events ("Office Hours") and Website Updates
- Develop Reporting & Tracking Systems/Evaluation Process
- Report Final Community Engagement Results
- Applications Due November 5th

Application Review

- Review & Evaluate ARP Funding Submissions
- Follow Up with Requesting Departments/Agencies
- Progress Reports to Council
- Applications for Projects will be evaluated by January 10th

Round One Awards

- Finalize Reporting & Tracking System
- Recommend Funding for City Council Consideration
- Announce Funding Awards (February)
- Establish Contracts and Reporting Responsibilities

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Implementation

Program Implementation

- Progress Reports from Departments/Agencies
- Periodic Reporting to City Council/Department of Treasury
- Would cover the balance of calendar year 2022

Program Revaluation

- 2023 Council Retreat
- Status Update on Outstanding Contracts and Projects
- Financial Review (Available Uncommitted Funds)
- Council confirmation or revision to program goals and priorities

Round Two (?) Process

- Reinstitute Application Progress
- Contingent Upon Available Funding
- Reflect updated Council goals and priorities

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Application Form

American Rescue Plan Funding Request Form

The federal American Rescue Plan (ARP) allocates \$1.9 trillion to COVID-19 relief and economic recovery, including \$1.3 billion set aside for North Carolina cities and towns. The City of Greensboro will receive \$59.4 million in emergency funding in two payments, one in May 2021 and second no sooner than May 2022. Funds must be spent by the end of 2026. For more information, please visit:

<https://www.greensboro-nc.gov/government/city-council/american-rescue-plan>

To submit a request for funding, please fill out all fields and be as descriptive as possible. For more detailed information on the use of funds and eligibility, please visit <https://home.treasury.gov/system/files/136/SLERP-Fact-Sheet-FINAL1-508A.pdf>

* Required

1. Program/Project Description: *

Enter your answer

2. Request Amount: *

Enter your answer

3. Is this request already initiated or in-progress? *

Enter your answer

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Other Considerations

Premium Pay

- Offering additional support to those who have and will bear the greatest health risks because of their service in critical areas

2,844 employees received premium pay totaling **\$1.7 million** in previous implementations

Option 1: Increase from 5% to 7%

Total Amount for additional 2%: **\$512,326.41** Total hours paid for PPR: 1,082,986.86

Option 2: Pandemic Premium Pay March 30, 2020 – January 31, 2021

Total amount assuming 7 extra months of PPR 5% payments: **\$3,586,284.84**

Option 3: One-time bonus

Awarding a one-time “bonus”

- Provides more equitable payments as lower earners receive a higher percentage compared to base salary including part-time and roster employees
- Limits barriers created by retrospective implementation

\$500: \$1,422,000

\$1,000: \$2,844,000

\$1,500: \$4,266,000

\$2,000: \$5,688,000

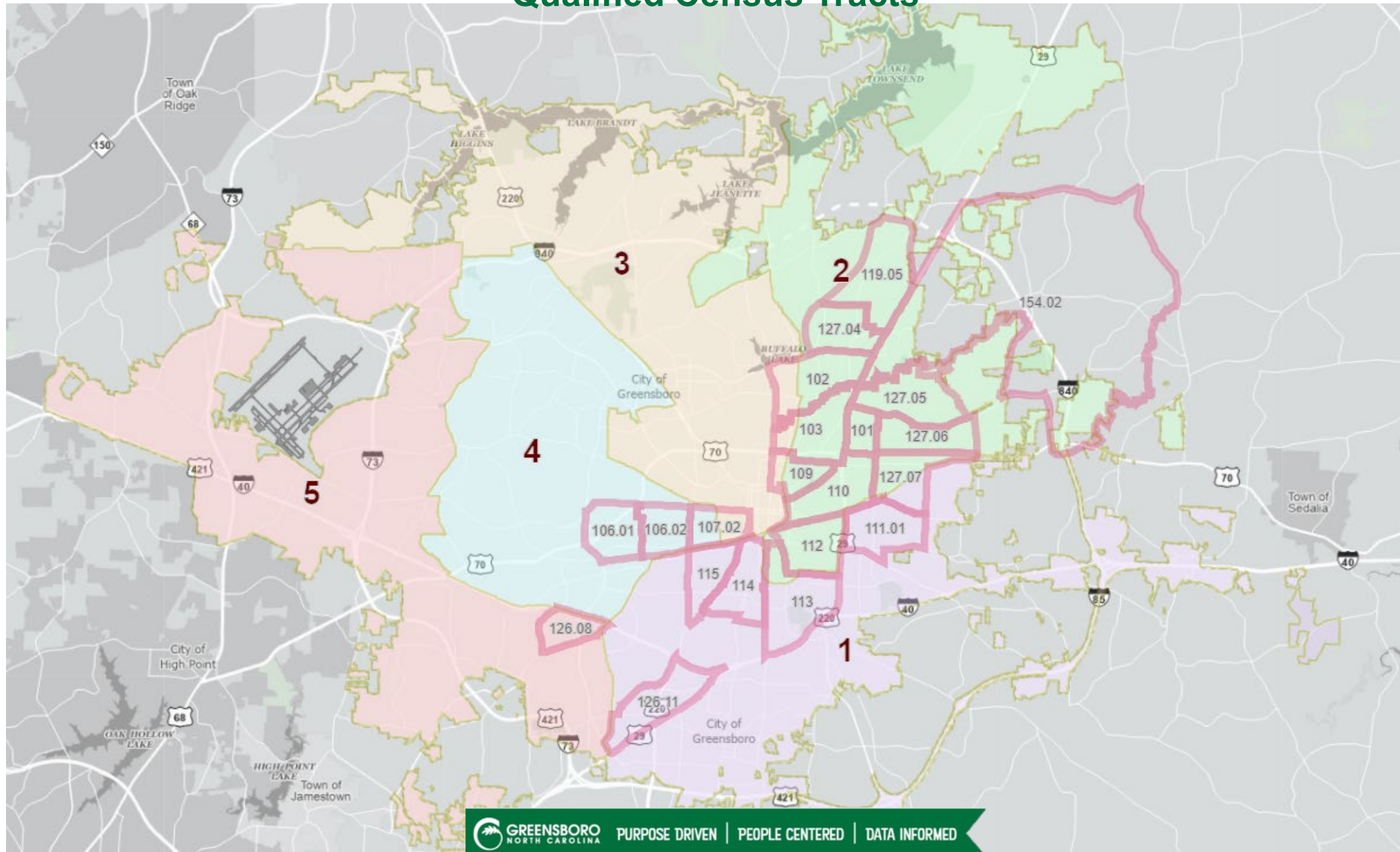
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Other Considerations

- Qualified Census Tracts (QCT) – Any census tract in which at least 50% of households have an income less than 60% of the Area Median Gross Income (AMGI).
 - “Treasury will presume that certain types of services are eligible uses when provided in a Qualified Census Tract (QCT), to families living in QCTs.....”
- Example qualifying projects
 - Housing services to support healthy living environments
 - Remediation of lead paint
 - Evidence based community violence intervention programs
 - Services to address homelessness, including supporting housing
 - Affordable housing development
 - Housing vouchers, residential counseling or housing navigation assistance

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Qualified Census Tracts



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Other Considerations

- Administrative costs
 - Staff time and other costs for American Rescue Plan support and implementation
 - Contract Management
 - Periodic Reporting
 - Community Outreach
- State constitutionality issues
 - Grants to businesses
 - Money must be used for a public purpose allowed under law
 - Reporting requirements remain even if using a third party for program management or implementation