



City of Greensboro

Melvin Municipal
Office Building
300 W. Washington Street
Greensboro, NC 27401

Agenda Report

File Number: 2023-87

Agenda Item# G.3.

Agenda Date: 2/7/2023. **Department:** Parks & Recreation
Meeting Type: Council Meeting **Category:** Consent Agenda

Title: 2023 – 87 Resolution Authorizing An Amended and Restated Interlocal Agreement between the City of Greensboro, the City of High Point, and Guilford County for the Piedmont Discovery Park Locator Application

Council Priority: Place an ‘x’ in the box.

- Create an Environment to Promote Economic Development Opportunities and Job Creation
- Maintain Infrastructure and Provide Sustainable Growth Opportunities
- Promote Public Safety & Reduce Crime
- Exceptional Customer Service and a Diverse City Government Workforce
- Ensure Fiscal Stewardship, Transparency, & Accountability

Council District: All

Public Hearing: No

Advertising Date/By: NA

Contact 1 and Phone: Phil Fleischmann, 433-7360

Contact 2 and Phone: Shawna Tillery, 373-7808

PURPOSE:

Piedmont Discovery is a free park locator app that allows area residents and visitors to find parks, trails and amenities near them. The City of Greensboro, City of High Point, and Guilford County teamed-up to compile a comprehensive inventory of parks, trails and amenities. Collectively the entities will promote close-to-home opportunities to exercise and experience nature for the community’s physical and mental well-being.

BACKGROUND:

The Piedmont Discovery mobile application is designed to provide a single source of information across multiple governmental jurisdictions for locating a park or trail based on the amenities of the features.

City Council approved the first interlocal agreement on July 17, 2018. Click [here](#) to view the interlocal agreement. Piedmont Discovery launched to the public in 2019. As a result of the three

years of implementation the existing interlocal agreement is needed for technology and marketing update. Parks and Recreation current has a budget of \$10,000 for maintenance, updates, and marketing on an annual basis.

The amended and restated interlocal agreement includes the details of the Piedmont Discovery Advisory Board, application, growth and incorporation of other entities, timeline, financial obligations and amendments. The agreement has been reviewed by Legal Departments in Greensboro, High Point, and Guilford County.

Pursuant N.C. General Statute, 160A-461 et seq., Council approval is required in order for an agreement between local government entities to be executed and Board approval from the City of High Point and Guilford County is being sought this in January and February 2023.

BUDGET IMPACT:

Funding for marketing and maintenance is budgeted annually through Parks and Recreation.

ACCOUNT NUMBER:

101-50-5002001

RECOMMENDATION / ACTION REQUESTED:

It is recommended that City Council approve the attached resolution authorizing the City Manager to execute an interlocal agreement involving the City of Greensboro, City of High Point, and Guilford County for the Piedmont Discovery Interlocal Agreement.