



City of Greensboro

Melvin Municipal
Office Building
300 W. Washington Street
Greensboro, NC 27401

Agenda Report

File Number: 2022-1217

Agenda Item# G.3.

Agenda Date: 12/20/2022. **Department:** Coliseum

Meeting Type: Council Meeting **Category:** Consent Agenda

Title: 2022 - 1217 Resolution to Approve Contract In the Amount of \$292,944 With Parkhub

Council Priority: Place an 'x' in the box.

- ☒ Create an Environment to Promote Economic Development Opportunities and Job Creation
- ☐ Maintain Infrastructure and Provide Sustainable Growth Opportunities
- ☐ Promote Public Safety & Reduce Crime
- ☐ Exceptional Customer Service and a Diverse City Government Workforce
- ☐ Ensure Fiscal Stewardship, Transparency, & Accountability

Council District: All

Public Hearing: No

Advertising Date/By: NA

Contact 1 and Phone: Matt Brown, Ext 7406

Contact 2 and Phone: Mike Perdue, Ext 7457

PURPOSE:

Council is requested to approve a three year contract for the lease of an Event Parking Revenue Management System with Parkhub in the total amount of \$292,944. Parkhub is a mobile point of sale system with software that tracks parking revenue in real time and creates reports. It allows for multiple payment options and streamlines the parking payment process for our customers.

BACKGROUND:

The Greensboro Coliseum Complex operates approximately 6,000 parking spaces on site and in the immediate vicinity of the Complex. The Coliseum parking operation supports a multi-use facility that includes a 22,000 seat Arena, Special Event Center, Field House Sports Facility, Amphitheater, and Aquatics Facility. The Tanger Center will operate 343 on-site parking spaces as well as three City owned parking garages in the evening hours for Tanger Center Events, as called for in the Tanger Center Project Funding Model to collect City Garage Parking Revenue to meet annual Bond Payments.

M/WBE:

The M/WBE office confirmed that the Park Hub system is a sole proprietary system. An M/WBE waiver is attached.

BUDGET IMPACT:

This Parkhub contract is in the amount of \$292,944 and is budgeted in the Coliseum's annual budget

Year 1 \$96,648

Year 2 \$97,148

Year 3 \$97,148

ACCOUNT NUMBER:

521-7535-09.5254

RECOMMENDATION / ACTION REQUESTED:

It is recommended that City Council approve this three year contract in the amount of 292,944 with Parkhub.