



City of Greensboro

Melvin Municipal
Office Building
300 W. Washington Street
Greensboro, NC 27401

Agenda Report

File Number: 2023-23

Agenda Item# F.4.

Agenda Date: 1/3/2023. **Department:** Parks & Recreation
Meeting Type: Council Meeting **Category:** Ceremonial/Presentations

Title: 2023-23 Resolution Supporting 2023 as the “Year of the Trail”

Council Priority: Place an ‘x’ in the box.

- ☒ Create an Environment to Promote Economic Development Opportunities and Job Creation
- ☒ Maintain Infrastructure and Provide Sustainable Growth Opportunities
- ☐ Promote Public Safety & Reduce Crime
- ☐ Exceptional Customer Service and a Diverse City Government Workforce
- ☐ Ensure Fiscal Stewardship, Transparency, & Accountability

Council District: All

Public Hearing: No
Advertising Date/By: N/A

Contact 1 and Phone: Phillip Fleischmann, 433-7360
Contact 2 and Phone: Shawna Tillery, 373-7808

PURPOSE:

This resolution affirms the support of the City of Greensboro for 2023 as the “Year of the Trail.”

BACKGROUND:

On August 16, 2021, NC General Assembly approved the designation of 2023 as the Year of the Trail, led by the Great Trails State Coalition. The designation celebrates North Carolina’s vast network of trails, greenways, and blueways, and showcases the state’s diverse landscapes – grand mountain vistas, quiet rivers, vibrant urban greenways, coastal forests, and the rolling hills across the Piedmont region. Specific to Greensboro, the City has over 100 miles of trails and greenways, including garden trails, expansive paved greenways, and hiking and mountain biking trails around the watershed parks.

The Year of the Trail campaign will reach communities with the message of how and where to experience trails that showcase North Carolina’s beautiful landscapes, provide healthy recreation, and stimulate local economies.

The Great Trails State Coalition is a broad-based group of diverse organizations, agencies, and supporters advocating for increased state investment in all types of trails statewide: hiking, paddle, mountain biking, equestrian, and paved. Piedmont Legacy Trails is a member of the Great Trails State Coalition and is coordinated by Piedmont Land Conservancy (PLC) and the Piedmont Triad Regional Council (PTRC). The City of Greensboro has been as supporter of the Piedmont Legacy Trails since the adoption of a resolution of support by City Council on May 15, 2018.

In collaboration with members of the Great Trails State Coalition, Greensboro Parks and Recreation will serve as the City's lead coordinator of Year of the Trail promotional efforts throughout 2023.

BUDGET IMPACT:

None.

ACCOUNT NUMBER:

None

RECOMMENDATION / ACTION REQUESTED:

It is recommended that City Council approve the resolution supporting 2023 as the NC Year of the Trail in collaboration with the members of the Great Trails State Coalition.