



City of Greensboro

Melvin Municipal
Office Building
300 W. Washington Street
Greensboro, NC 27401

Agenda Report

File Number: 2023-14

Agenda Item# J. 1.

Agenda Date: 1/3/2023. **Department:** Legislative/City Council

Meeting Type: Council Meeting **Category:** General Business Agenda

Title: 2023-14 - Ordinance Amending Chapter 26, Article XI of the Greensboro Code of Ordinances, titled "Social District"

Council Priority: Place an 'x' in the box.

- Create an Environment to Promote Economic Development Opportunities and Job Creation
- Maintain Infrastructure and Provide Sustainable Growth Opportunities
- Promote Public Safety & Reduce Crime
- Exceptional Customer Service and a Diverse City Government Workforce
- Ensure Fiscal Stewardship, Transparency, & Accountability

Council District: 1, 3, 4

Public Hearing: No

Advertising Date/By: N/A

Contact 1 and Phone: Assistant City Manager N. "Trey" Davis, 336-373-2002

Contact 2 and Phone: Senior Assistant City Attorney Andrea Harrell, 336-373-7787

PURPOSE:

The Social District ordinance allows roving consumption of alcohol within the designated Social Districts during certain preset times, with various guidelines and restrictions to provide order and safety. This amendment expands the current "Boro" Social District. A map of the District is attached to the ordinance and indicates the new district border and informative signage locations. Staff has worked closely with downtown business owners to provide education and guidance regarding the ordinance changes.

BACKGROUND:

Following a change adopted by the North Carolina Legislature, municipalities can now create "social districts" which allow for the roving consumption of alcohol during certain preset times and within certain preset parameters. In order to implement this change, the Greensboro City Council must adopt an appropriate ordinance.

BUDGET IMPACT:

N/A

ACCOUNT NUMBER:

N/A

RECOMMENDATION / ACTION REQUESTED:

It is recommended that the Mayor and City Council amend Chapter 26, Article XI, title “Social District”, to expand the area downtown where roving alcohol consumption is permitted during certain times and dependent on certain parameters to promote economic development and promote public safety.