

City of Greensboro

Melvin Municipal
Office Building
300 W. Washington Street
Greensboro, NC 27401

Agenda Report

File Number: 2022-902

Agenda Item# G.1.

Agenda Date: 9/20/2022. **Department:** Parks & Recreation **Meeting Type**: Council Meeting **Category**: Consent Agenda

Title: 2022 -902 Resolution Adopting the City of Greensboro Fisher Park Master Plan

Council Priority: Place an 'x' in the box.

☐ Create an Environment to Promote Economic Development Opportunities and Job Creation

⊠Maintain Infrastructure and Provide Sustainable Growth Opportunities

□ Promote Public Safety & Reduce Crime

□ Exceptional Customer Service and a Diverse City Government Workforce

☐ Ensure Fiscal Stewardship, Transparency, & Accountability

Council District: 3

Public Hearing: No

Advertising Date/By: NA

Contact 1 and Phone: Nasha McCray, 433-7360 Contact 2 and Phone: Shawna Tillery, 373-7808

PURPOSE:

City Council approval is requested to approve the Fisher Park Master Plan completed in August 2022.

BACKGROUND:

Located at 700 N. Elm St., Fisher Park has historic significance as Greensboro's first public park. Established in the early 1900's, the 14-acre park is one of city's many linear neighborhood parks. It extends along a winding creek corridor and offers tree-shaded walking trails, stone bridges and stairways, an open field for picnic and exercise, ornamental plantings, a playground, and plentiful greenery along its borders.

The Fisher Park Master Plan is one of four (4) projects funded in District 3 during Participatory Budgeting (PB) Cycle 3, which ended in 2019, but was delayed one year due to Covid-19. The master plan process officially began in Winter 2021 and was completed in Summer 2022.

Engagement included one in-person opportunity at the neighborhood's "Christmas in the Park" event and was followed with one online survey that replicated the in-person event. The data gathered showed that most of the residents in the Fisher Park neighborhood are fond of the existing character of the park and did not want it to be significantly altered. The two engagement efforts received input from 182 participants collectively. "Plant Life - manage, maintain, and cultivate plants" was selected as the highest priority among participants at 30%. This was followed by concerns over the conditions of the pathways (20%) and site furnishings (16%). Improvements to the play equipment ranked 4th at 12%, while built features (10%), accessibility (7%), and visibility (5%) ranked lower as priorities by participants.

A second in-person engagement event was held in May 2022 and was also followed by an online survey. 82 participants provided their input and based upon the feedback from all engagement events, the final big ideas for the plan were finalized. The final big ideas within the Fisher Park Master Plan are as follows: Care for the Canopy; Manage Invasive Plants; Highlight and Prioritize Entry; Enhance the Garden; Elevate Furnishings; Maintain and Restore Historic Elements; Connect Play to Park Character; Improve Pathways and Accessibility; Elevate Gathering Spaces; and Build Partnerships.

This final draft of the master plan was submitted to and approved by the Fisher Park Neighborhood Association Board. The Greensboro Parks and Recreation Commission approved the Fisher Park Master Plan at the August 10, 2022 meeting. The draft plan can be reviewed: showdocument (greensboro-nc.gov).

BUDGET IMPACT:

There are no immediate costs associated with adoption of the master plan. Future funding strategies are identified in the plan.

ACCOUNT NUMBER:

N/A

RECOMMENDATION / ACTION REQUESTED:

It is recommended that City Council approve the Fisher Park Master Plan.