



# City of Greensboro

Melvin Municipal  
Office Building  
300 W. Washington Street  
Greensboro, NC 27401

## Agenda Report

File Number: 2022-634

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### Agenda Item# I. 8.

**Agenda Date:** 6/7/2022. **Department:** Budget & Evaluation

**Meeting Type:** Council Meeting **Category:** General Business Agenda

**Title:** 2022 – 634 Resolution Authorizing a Commitment in the Amount of \$60,000 for Juneteenth Greensboro Festival Support

**Council Priority: Place an 'x' in the box.**

- ☒ Create an Environment to Promote Economic Development Opportunities and Job Creation
- ☐ Maintain Infrastructure and Provide Sustainable Growth Opportunities
- ☐ Promote Public Safety & Reduce Crime
- ☐ Exceptional Customer Service and a Diverse City Government Workforce
- ☐ Ensure Fiscal Stewardship, Transparency, & Accountability

**Council District:** NA

**Public Hearing:** No

**Advertising Date/By:** N/A

**Contact 1 and Phone:** Jon Decker, 373-2291

**Contact 2 and Phone:** Larry Davis, 373-2002

**PURPOSE:**

Resolution Authorizing a Commitment in the Amount of \$60,000 for Juneteenth Greensboro Festival Support

**BACKGROUND:**

The Royal Expressions Ballet submitted a funding request in November of 2021 for \$60,000 to support the Juneteenth Greensboro Festival for a period of 4 years, at \$15,000 per year. Funds will support the festival's operating expenses and communication efforts.

The Juneteenth Greensboro Festival is a city-wide celebration to commemorate Juneteenth, a holiday that reflects on the emancipation of slaves in Galveston, TX who received word that they were free almost two and a half years after the Emancipation Proclamation. This festival will celebrate Black culture through performances and community gatherings that are strategically accessible to the entire Greensboro community

American Rescue Plan Act funding in the amount of \$59.4 million was awarded to Greensboro

with the first allocation of \$29.7 million received by the City on May 19, 2021 and the remaining federal funds to be received by the end of May 2022. The grantor, U. S. Treasury, has provided guidance on the use of funds, including for purposes of recovering revenue losses and grant funds can be used for authorized government services under this category.

Staff will administer the recording of these general government expenses using these funds in accordance with the guidance provided by U. S. Treasury and the use of grant revenues will make available general and other fund revenues to support projects identified through the American Rescue Plan process by City Council.

**BUDGET IMPACT:**

Funding from the American Rescue Plan will provide revenues for authorized government activities under the revenue loss category. This will grant availability in other revenues to allow for expenditures for the yearly funding of \$15,000, totaling \$60,000 over 4 years. An ordinance will be necessary to account for these revenues and expenditures in the General Fund and other funds.

**RECOMMENDATION / ACTION REQUESTED:**

It is recommended that City Council approve the attached resolution authorizing funding to the Royal Expressions Ballet to support the Juneteenth Greensboro Festival in the amount of \$60,000.