



City of Greensboro

Melvin Municipal
Office Building
300 W. Washington Street
Greensboro, NC 27401

Agenda Report

File Number: 2022-796

Agenda Item# H.2.

Agenda Date: 7/19/2022 **Department:** Legislative/City Council
Meeting Type: Council Meeting **Category:** Public Hearing Agenda

Title: 2022 – 796 Public Hearing for Resolution Authorizing an Agreement with Downtown Greensboro, Inc. for Sidewalk Dining Beautification and Accessibility in an estimated Amount up to \$142,600

Council Priority: Place an ‘x’ in the box.

- Create an Environment to Promote Economic Development Opportunities and Job Creation
- Maintain Infrastructure and Provide Sustainable Growth Opportunities
- Promote Public Safety & Reduce Crime
- Exceptional Customer Service and a Diverse City Government Workforce
- Ensure Fiscal Stewardship, Transparency, & Accountability

Council District: 1, 3

Public Hearing: Yes

Advertising Date/By: 7/8/2022

Contact 1 and Phone: N. “Trey” Davis, 336-373-2002

Contact 2 and Phone: Andrea Harrell, 336-373-7787

PURPOSE:

To provide funding to business owners in order to bring outdoor extensions up to accessibility standards, and to beautify those areas and bring them into a uniform aesthetic in order to promote economic development in the City of Greensboro.

BACKGROUND:

Following the aftermath of the COVID-19 pandemic, many downtown businesses created outdoor areas for use by their patrons, and the community has come to rely on these outdoor areas as the community continues to manage the after-effects of the pandemic. Due to significant financial constraints placed on these businesses at the time these outdoor areas were created, many of them lack basic design elements and fail to comply with accessibility requirements. Not all of these business owners have the resources necessary to bring these outdoor areas into compliance with accessibility standards, or to bring them up to a uniform

design that would beautify the downtown landscape. In order to ensure accessibility and beautification, City Council must grant funding.

BUDGET IMPACT:

The budget impact is estimated in an amount up to \$142,600.

ACCOUNT NUMBER:

101-0205-03.5931

RECOMMENDATION / ACTION REQUESTED:

It is recommended that the Mayor and City Council empower the City Manager to enter into a reimbursement-based grant funding agreement with Downtown Greensboro, Inc. in order to allow Downtown Greensboro, Inc. to administer funding to businesses desiring it in order to make essential adjustments to their outdoor extensions.