



# City of Greensboro

Melvin Municipal  
Office Building  
300 W. Washington Street  
Greensboro, NC 27401

## Agenda Report

File Number: 2022-564

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### Agenda Item# G.5.

**Agenda Date:** 6/7/2022 **Department:** Parks and Recreation

**Meeting Type:** Council Meeting **Category:** Ceremonial/Presentations

**Title:** 2022-564 Resolution Recognizing and Celebrating July as Parks and Recreation Month

**Council Priority:** Place an 'x' in the box.

- ☐ Create an Environment to Promote Economic Development Opportunities and Job Creation
- ☐ Maintain Infrastructure and Provide Sustainable Growth Opportunities
- ☐ Promote Public Safety & Reduce Crime
- ☒ Exceptional Customer Service and a Diverse City Government Workforce
- ☐ Ensure Fiscal Stewardship, Transparency, & Accountability

**Council District:** All

**Public Hearing:** No

**Advertising Date/By:** N/A

**Contact 1 and Phone:** Nasha McCray, 433-7360

**Contact 2 and Phone:** Jennifer Hance, 373-2964

### PURPOSE:

This resolution affirms that July is Parks and Recreation Month and highlights the benefits of the Greensboro Parks and Recreation Department to the community.

### BACKGROUND:

Since 1985, the National Recreation and Park Association has celebrated the month of July as Parks and Recreation Month. For almost 90 years, the Greensboro Parks and Recreation Department has been serving the city by providing desirable and diverse parks, facilities, and programs. Since its inception, the Department has established itself as not only an integral part of the Greensboro's quality of life and economic viability, but also as an industry leader in being innovative, collaborative, and efficient towards meeting community recreational needs. The Department's vision, "Enhance. Expand. Connect." is a direct reflection of the City's commitment to provide high quality and equitable parks, programs, and facilities that makes Greensboro the best place to be.

Through the support of the City Council, Parks and Recreation Commission, community partners, and dedicated professionals, Greensboro Parks and Recreation provides progressive leadership, and develops and maintains strong partnerships with public and private organizations to literally and figuratively change the landscape of Greensboro. The department is one of 192 parks and recreation agencies in the country accredited by the Commission for Accreditation of Park and Recreation (CAPRA) and is a four-time winner of the American Academy for Park and Recreation Administration (AAPRA) National Gold Medal Award, having most recently won the award in 2020. Many employees within the department are considered subject matter experts in the recreation field, receiving awards and recognition at the state and national levels, as well as presenting throughout the year at state and national conferences.

This year's theme for Parks and Recreation Month is "We Rise for Parks and Recreation," bringing attention to how important it is to rise up and support our field, because every day, park and recreation professionals rise up for their communities in service of equity, climate-readiness, and overall health and well-being. To commemorate, the department has planned many activities to showcase the depth and breadth of opportunities available, including family friendly events, a scavenger hunt, Adult Recess, Glow Golf, a FUNdraiser in partnership with the Greensboro Parks Foundation, and more.

**BUDGET IMPACT:**

N/A

**ACCOUNT NUMBER:**

N/A

**RECOMMENDATION / ACTION REQUESTED:**

It is recommended that Council to decree and recognize that July is National Parks and Recreation Month and celebrate the Parks and Recreation Department's efforts of creating transformative recreational experiences that improve the quality of life and contribute to the economic viability of Greensboro.