



City of Greensboro

Melvin Municipal
Office Building
300 W. Washington Street
Greensboro, NC 27401

Agenda Report

File Number: 2022-524

Agenda Item# G.23.

Agenda Date: 5/23/2022. **Department:** Planning

Meeting Type: Council Meeting **Category:** Consent Agenda

Title: 2022 – 524 Ordinance to Annex Territory to the Downtown Business Improvement District – Second Vote

Council Priority: Place an ‘x’ in the box.

- ☒ Create an Environment to Promote Economic Development Opportunities and Job Creation
- ☐ Maintain Infrastructure and Provide Sustainable Growth Opportunities
- ☐ Promote Public Safety & Reduce Crime
- ☐ Exceptional Customer Service and a Diverse City Government Workforce
- ☐ Ensure Fiscal Stewardship, Transparency, & Accountability

Council District: 3

Public Hearing: No

Advertising Date/By:

Contact 1 and Phone: Sue Schwartz, Ext 2149

Contact 2 and Phone: Marshall Yandle, Ext 2434

PURPOSE:

The City of Greensboro has received petitions for 10 properties to be annexed into the Downtown Business Improvement District, a municipal service district. Pursuant to NCGS § 160A-538, City Council must hold a public hearing and vote at two separate meetings.

BACKGROUND:

The Downtown Business Improvement District (“BID”) is a municipal service district adopted in accordance with Article 23 of Chapter 160A of the North Carolina General Statutes. The BID was created for the purpose of downtown revitalization which includes: improvements, services, functions, promotions, and developmental activities intended to further the public health, safety, welfare, convenience, and economic well-being of the central city or downtown area. Examples of downtown revitalization projects include: improvements to infrastructure, improvements to reduce crime, providing city services or functions in addition to or to a greater extent than those provided and maintained for the entire city, sponsoring festivals and markets in the downtown area, promoting business investment, coordinating public and private actions, and developing

and issuing publications on the downtown area. Properties located within the BID pay an additional property tax of \$0.09 per \$100 assessed. Downtown Greensboro Inc. (DGI) is contracted with the City to manage the BID and provide the additional services needed downtown.

Pursuant to NCGS § 160A-538(b), City Council may extend by annexation the boundaries of the BID service district when one hundred percent (100%) of the real property owners of the area to be annexed have petitioned Council for annexation. The City has received petitions from the following property owners and parcels:

- Holy Trinity Episcopal Church - 607 N. Greene St – Parcel #700
- Holy Trinity Episcopal Church - 601 N. Greene St – Parcel #702
- Holy Trinity Episcopal Church - 209 W. Fisher Ave – Parcel #699
- Holy Trinity Episcopal Church - 211 W. Fisher Ave – Parcel #698
- Holy Trinity Episcopal Church - 215 W. Fisher Ave – Parcel #697
- Holy Trinity Episcopal Church - 214 W. Smith St – Parcel #704
- Holy Trinity Episcopal Church - 516 Simpson St – Parcel #707
- Triad Network Properties, LLC - 507 Simpson St – Parcel #684
- Carolina Bank - 212 N Cedar St – Parcel #1772
- Westerwood Apartments, LLC - 214 N Cedar St – Parcel #1773

Before the required public hearing, staff must prepare a report containing (1) a map of the service district, showing the present and proposed boundaries, (2) a statement showing that the areas to be annexed meet the standards and requirements for annexation by petition, and (3) a plan for extending services to the areas to be annexed. DGI has committed to provide these properties additional services within the budget of the existing management contract.

Additional information can be found in the Staff Report.

Subsequent to the public hearing at the May 3, 2022 meeting, City Council voted to pass the ordinance.

BUDGET IMPACT:

If City Council passes the ordinance, then the above referenced properties will pay an additional tax beginning on July 1, 2022. The taxable properties are currently assessed at \$562,300. Approximately \$506.07 in additional BID revenue would be generated if all petitions are granted.

ACCOUNT NUMBER:

N/A

RECOMMENDATION / ACTION REQUESTED:

It is recommended that City Council hold the second required vote and adopt the ordinance.