



City of Greensboro

Melvin Municipal
Office Building
300 W. Washington Street
Greensboro, NC 27401

Agenda Report

File Number: 2021-542

Agenda Item# City Clerk to insert

Agenda Date: 12/21/2021. **Department:** Legislative/City Council

Meeting Type: Council Meeting **Category:** General Business Agenda

Title: 2021 – 542 Ordinance Enacting Chapter 26, Article XI of the Greensboro Code of Ordinances to be Titled “Social District”

Council Priority: Place an ‘x’ in the box.

- ☒ Create an Environment to Promote Economic Development Opportunities and Job Creation
- ☐ Maintain Infrastructure and Provide Sustainable Growth Opportunities
- ☒ Promote Public Safety & Reduce Crime
- ☐ Exceptional Customer Service and a Diverse City Government Workforce
- ☐ Ensure Fiscal Stewardship, Transparency, & Accountability

Council District: 1,3

Public Hearing: No

Advertising Date/By: N/A

Contact 1 and Phone: N. “Trey” Davis, Ext2002

Contact 2 and Phone: Andrea Harrell,, Ext 7787

PURPOSE:

The Social District ordinance will allow roving consumption of alcohol within the Social District during certain preset times, with various guidelines and restrictions to provide order and safety. A map of the District is attached to the ordinance and indicates the district border and informative signage locations. Staff has worked closely with DGI and downtown business owners to provide education and guidance regarding this ordinance. The Social District program is planned for implementation in early 2022.

BACKGROUND:

Following a change adopted by the North Carolina Legislature, municipalities can now create “social districts” which allow for the roving consumption of alcohol during certain preset times and within certain preset parameters. In order to implement this change, the Greensboro City Council must adopt an appropriate ordinance.

BUDGET IMPACT:

N/A.

ACCOUNT NUMBER:

N/A.

RECOMMENDATION / ACTION REQUESTED:

It is recommended that City Council adopt and enact Chapter 26, Article XI, title “Social District”, to create an area downtown where roving alcohol consumption is permitted during certain times and dependent on certain parameters to promote economic development and promote public safety.