



# City of Greensboro

## Meeting Agenda

### City Council Special

February 16, 2024, 9:00 a.m.

Bennett College

521 Gorrell Street, Greensboro 27406

#### **Theme: Strategically Becoming a Winning City**

The Strategy Session meeting is available for view via <https://www.greensboro-nc.gov/government/city-council/council-meetings>, a live stream will be on the city's YouTube page, at <https://www.youtube.com/user/CityofGreensboroNC> and a live stream will be on the city's YouTube page at <https://www.youtube.com/user/CityofGreensboroNC>.

For additional information please contact Angela Lord, City Clerk at 336-373-2396.

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Pages

A. **Breakfast**

*8:45 am - 9 am: Meals will be served for City Council, CMO, and invited Guests.*

B. **Call to Order**

*9 am*

C. **Presentations**

*9am - 11:30 am*

C.1 **Mayor to Mayor -9 am - 10:15 am**

*\*Lessons from the Mayors of North Carolina peer cities on key areas of interest.*

***PRIORITIES DEEP DIVE: Focus on Today's Challenges/Opportunities and Strategies for Managing Them***

D. **Presentations Continued**

*10:15 am - 11:30 am*

D.1 Easiest Place to do Business

a. Economic Development and Infrastructure

\* Highway 421 Study Update and Findings

\* Marshall Yandle + Consultants: Freese and Nichols

\* Water/Sewer Extension Policy

\* Mike Borchers + Consultants: Raftelis

E. Lunch

*11:30 am - 12:30 pm*

F. Presentations Continued

*12:30 pm - 1:45 pm*

F.1. Most Connected City

\* Toyota: Public-Private Partnership - Mobility Lessons from Other Communities

\* Sean Suggs, President, Toyota NC

\* GoBoro 2045: The Future of Public Transit in Greensboro

\* Reggie Mason

G. Break

*1:45 pm - 2 pm*

H. Presentations Continued

*2 pm - 3:30 pm*

H.1 View from the State Capitol - Upcoming Legislations Discussions

\* Senator Phil Berger (GOP)

\* Senator Gladys Robinson (DEM)

\* Representative Jon Hardister (GOP)

\* Senator Michael Garrett (DEM)

I. Wrapping It Up/Next Steps

*3:30 pm - 3:45 pm*

J. Adjournment